

# How much will downtime cost you?

It's not a matter of IF, but WHEN.

A power outage or equipment breakdown can be financially devastating to a business. Did you know you can reduce the risk of an unplanned outage AND save money? Find out how!

CALCULATE YOUR SAVINGS

TIME IS MONEY  
... AND MORE

In just  
**1 HOUR**  
of downtime

companies can experience ...



\$6.5M lost  
in stock market  
transactions



\$40K lost  
in mobile  
phone networks



\$100K lost  
in petrochemical  
operations



\$90K lost  
in airfare  
booking systems



\$2.6M lost  
in credit  
card sales



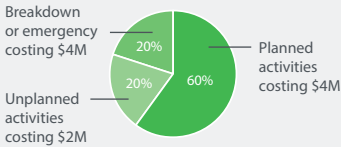
Human  
lives lost  
in health  
establishments

When it comes to electrical equipment maintenance,  
you have 2 choices:

## 1. ACT NOW AND PLAN AHEAD

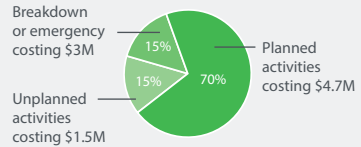
Investing in preventive (planned) maintenance can actually save money.  
To quantify the savings, consider the three types of maintenance, each with an assigned cost unit:  
planned (\$1.00), unplanned (\$1.50), breakdown or emergency (\$3.00).

Say a company spends \$10 million on annual maintenance, with 60% of the work distributed to planned (preventive) maintenance and 20% each to unplanned and breakdown/emergency.



Increasing planned maintenance activities by 10% and recalculating the per work unit cost ...

saves \$800,000!



OR

## 2. REACT LATER TO BREAKDOWNS

Reactive (breakdown/emergency) maintenance **costs 3 – 4x more** than preventive maintenance.



Use our online calculator to find out how much you could save — click below

CALCULATE YOUR SAVINGS

[schneider-electric.us/fieldservices](http://schneider-electric.us/fieldservices)