Paint the Branches Green

Impactful merchandising solutions for your trade counter

Life Is On Schneider Electric

Let’s transform, let’s grow greener

Paint the Branches Green is the new POS merchandising solution from Schneider Electric, available for electrical wholesale partners that purchase from our premium range offers.

‘Point of sale’ or ‘POS merchandising’ refers to any effort to increase sales at the point of purchase. In some exceptional cases, POS merchandising has been shown to increase retail sales by 445%[1].

The solutions we offer as part of this service are designed to be as flexible as possible based on the Schneider Electric stock you hold, whilst keeping the process as simple as possible and requiring as little time as possible on your end.

[1] https://www.cnhr.ca/columnists/power-of-an-end-cap-display.html (2011)

What our service is/how to get it

What is it?

Simply put, Paint the Branches Green is a service where Schneider Electric will print and install highly impactful and informative POS displays within your branch that are relevant to the Schneider Electric offers you stock and sell.

The best part? There is no additional cost to participating branches for this service!

How do I get it?

The first step is to contact your local Schneider Electric sales manager to see if your branch is eligible.

To qualify, as a minimum you will need to hold Project or Industry Authorised Distributor status on one or more of our premium offers (listed below).

Premium offers (click to find out more):

Acti9

EVlink Pro AC

Canalis Busbar

What our service is/how to get it

I’m eligible, what happens after I register interest?

If you are eligible, you will be visited by a Schneider Electric representative to discuss the space available for the install. If your space is safe and suitable, you will be able to select what combination of displays you would like us to install for you.

After you have chosen what display options you’d like installed, we will schedule a survey by our installer and they will provide a layout of the proposed display area. Once that has been approved an install date will be arranged for the earliest opportunity. Please note that this can take up to 6-8 weeks, depending on available materials for the POS and other installs booked in around the same time.

What happens after everything is installed?

We will keep in touch to ensure you remain satisfied with your POS display.

Our solutions are designed to be interchangeable, so if a design is updated (with a new/upgraded offer, for example) we will be able to seamlessly replace any displays that become outdated.

These displays are installed by experts, so you can trust that they will be fixed safely and efficiently. However, we are always at hand should anything become broken or damaged.

What display options are available?

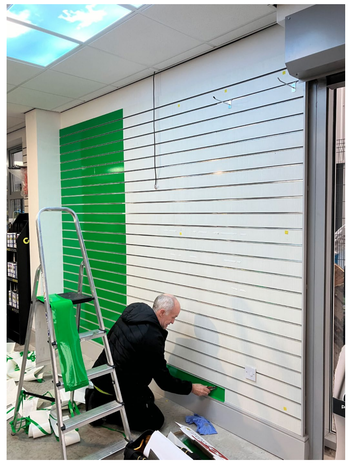
The majority of the display options are built to be mounted to slatwall structures. If your branch does not have slatwalls installed in the space available, we may be able to install those for you depending on your requirement.

Your slatwall will have green vinyl applied to them by our installer before the POS panels are installed.

The offer-focused displays include a mix of flat graphics and installed product (these are not powered).

Before

During

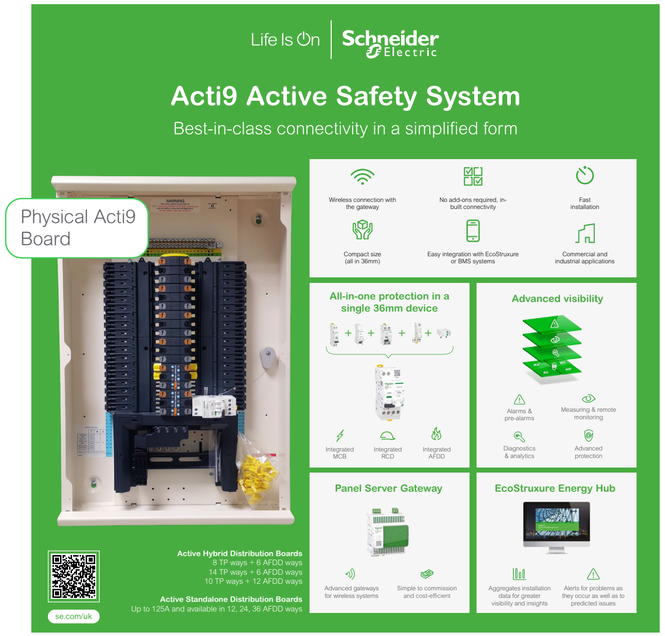


After

What display options are available?

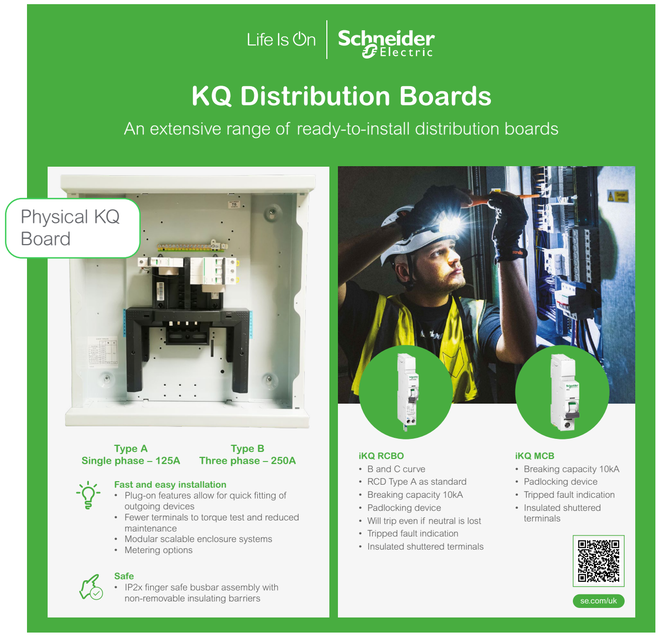
Large Offer Panels (1000mm x 1000mm)

Physical Acti9 Board



Acti9 Active Safety System

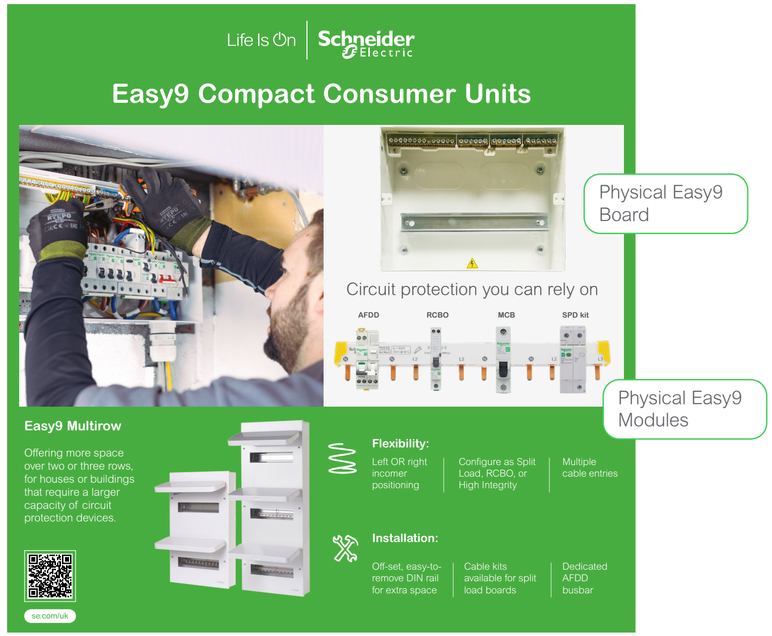
Physical KQ Board



KQ Loadcentre

Physical Easy9 Board

Physical Easy9 Modules

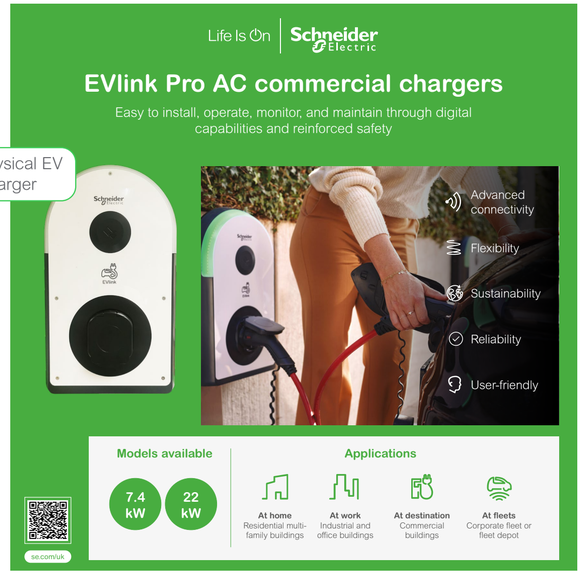


Easy9 Compact Consumer Units

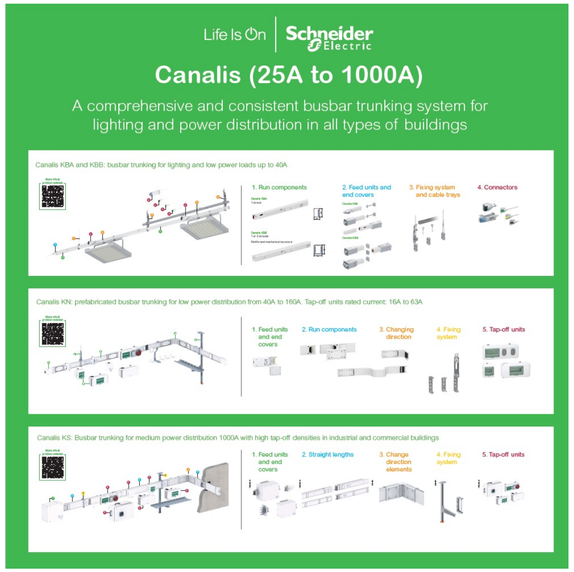
What display options are available?

Large Offer Panels (1000mm x 1000mm)

Physical EV Charger



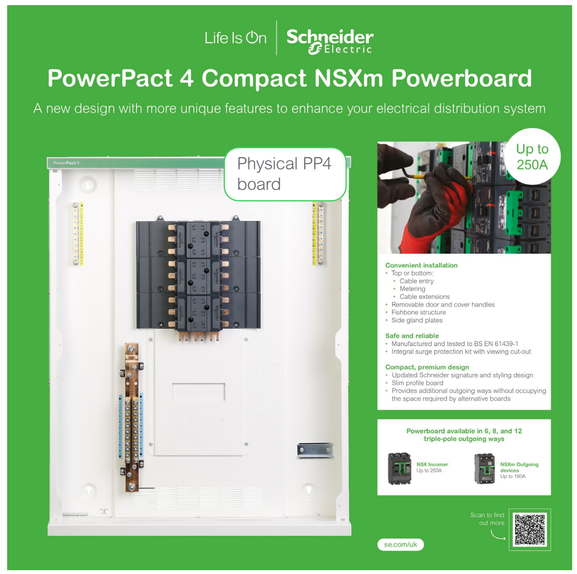
EVLink Pro AC



Canalis

Physical PP4 board

Up to 250A

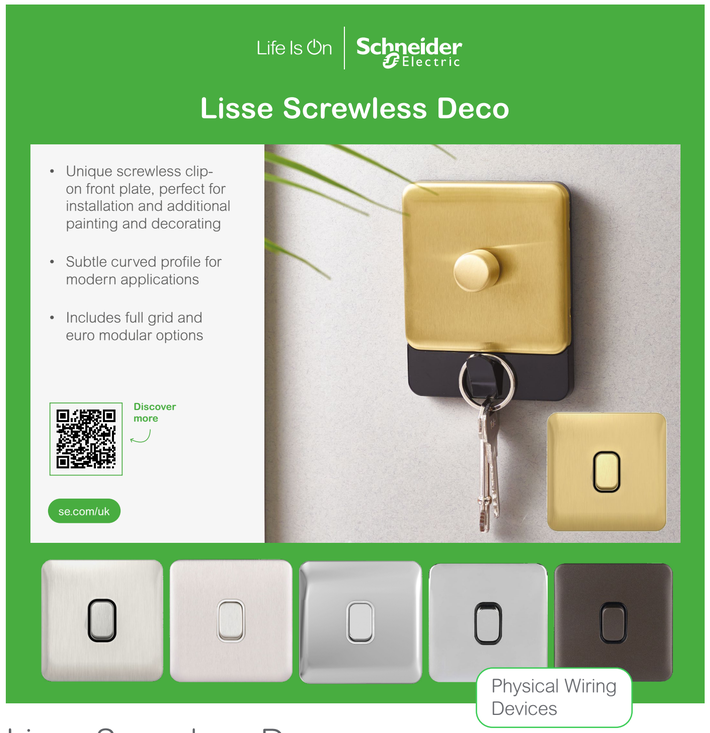


PowerPact 4

See page 10 for EcoStruxure EV POS

What display options are available?

Small Offer Panels (500mm x 500mm)



Lisse Screwless Deco

Lisse White Moulded

Lisse Weatherproof

What display options are available?

Small Offer Panels (500mm x 500mm)

Harmony XPS

Harmony

Universal Enclosures

What display options are available?

Other panels

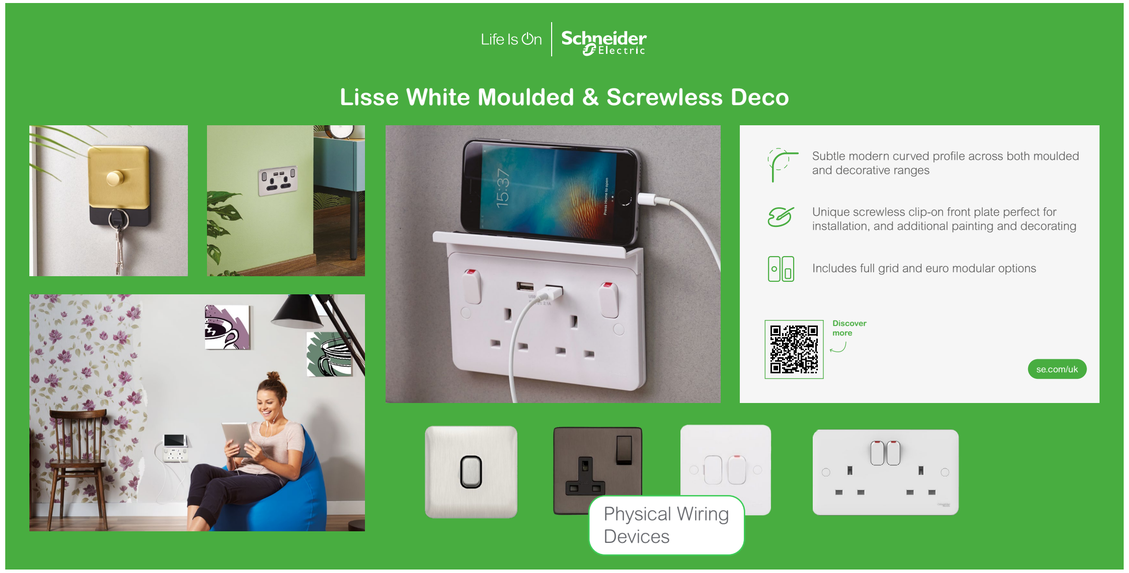
EV Charging Expert – EcoStruxure (1160mm x 560mm)

Complements EVlink large offer board

What display options are available?

Other panels

Lisse White Moulded (1160mm x 560mm)



Lisse White Moulded & Screwless Deco (1160mm x 560mm)

Other design assets

SE green slatwall vinyl

This can be fitted on existing slatwalls for a much more visually impactful display.

Other design assets

SE green shelving

Full-length (1000mm)

Half-length (500mm)

Other design assets

SE logo banner dividers

Ideal for neatly separating displays

Other design assets

SE logo headers

Powered (lit up) – requires power supply

Standard – no power required

Gallery

Examples of installs to date

Schneider Electric demo room - Telford

Edmundson Electrical - Birmingham

Gallery

Examples of installs to date

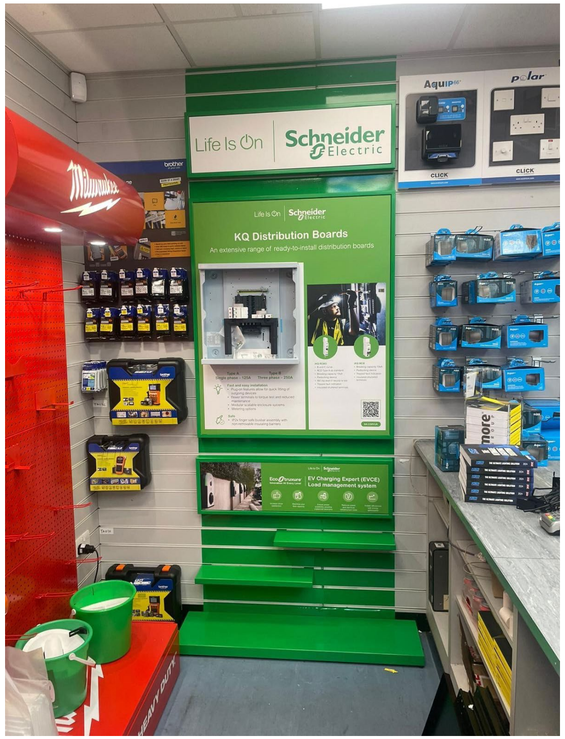
Rexel Aberdeen

Pinnacle

Gallery

Examples of installs to date

Rexel Bangor



Rexel Manchester

Rexel Edinburgh

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