Case Study: Private Equity Firm

Comprehensive Resources View Allows Private Equity Firm to Increase Competitive Position

In the private equity world, companies targeted for buyout are often using resources inefficiently. And for the firms which purchase them, getting those companies market ready means getting their house in order. As more major players in this space establish sector-leading sustainability strategies across their portfolios, those who want to stay competitive must keep pace to ensure operating costs are managed optimally and brand plus reputational value is enhanced as part of future investor positioning.

A large private equity firm chose Resource Advisor to serve as its sustainability dashboard because it's a "one stop" platform for managing company cost and environmental performance.

Situation

One of the world's largest private equity firms lacked a way to quickly consolidate key operational sustainability metrics across its portfolio of companies. This inability limited the company's ability to make pointed, strategic decisions of where to focus efforts on eliminating unnecessary costs. Given our strength in managing energy data for its portfolio companies, the firm looked to Schneider Electric to solve this problem by providing its Resource Advisor platform to assess where they are today, identify what opportunities exist to improve, and prioritizing execution of future sustainability initiatives.

Leadership

Thanks to our global operations network centers, Schneider Electric manages client data in more than 100 countries with a high degree of speed and accuracy. This means that we were able to put the firm's business-specific data at the fingertips of the company's chief sustainability officer (CSO). We worked to quickly pull together a dashboard view for him in Resource Advisor that consolidated data on the firm's holding companies and provided benchmarks across and within those companies. Subsequently, we work with the CSO on a weekly basis to leverage the power of Resource Advisor, tracking costs and consumption, to inform a strategy for key portfolio-wide sustainability projects.

Results

The private equity firm employs Resources Advisor to set sustainability goals, prioritize activities, guide investments in its portfolio, and report on progress over time. As a result of the increased efficiency, the firm has been able to set ambitious targets for achieving a \$100 million cost reduction in resource consumption and subsequently achieve significant CO2 emissions reductions along the way.

