# SCHNEIDER ELECTRIC ENERGY ACCESS

Impact Investing

empower all to make the most of our energy and resources

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## A Pioneer in Corporate Impact Investing

Life Is 🛈

Schneider Flectric

# **OUR HISTORY**

Schneider has a long history in Impact Investing, launching its first impact investing vehicle, **Schneider Electric Energy Access (SEEA) in 2009**. Since then, Schneider impact investing practice has been part of Schneider's long-term vision and best-practice example in corporate impact investing globally.

Leveraging on its expertise and global footprint, Schneider has successfully created coalitions to support high social impact initiatives, such as energy and digital services that enable all generations to contribute to a better future.

+ €75M invested for impact since 2009 + €350M

Total amount committed by SE & financial partners (all impact funds)



## **MISSION AND VISION**

SEEA contributes to an inclusive economy for the benefit of the most vulnerable people and communities in Europe. SEEA brings together different stakeholders by inviting Schneider Electric's employees and business partners around the world to play an active role in this commitment.

SEEA believes that access to energy and digital is a basic human right. As the world's most unprivileged populations grapple with Energy Poverty and limited access to energy, SEEA was created to invest in high social impact initiatives that brings **innovative solutions** to these populations. **S***ž* 

SEEA invests in high social impact initiatives in Europe



SEEA is a solidarity driven investment Vehicle (French ESUS Agreement)



€ 7M assets under management in total



Part of the funding comes from **Schneider Electric employees**, who contribute to SEEA through Schneider Energy Solidaire FCPE/SICAV



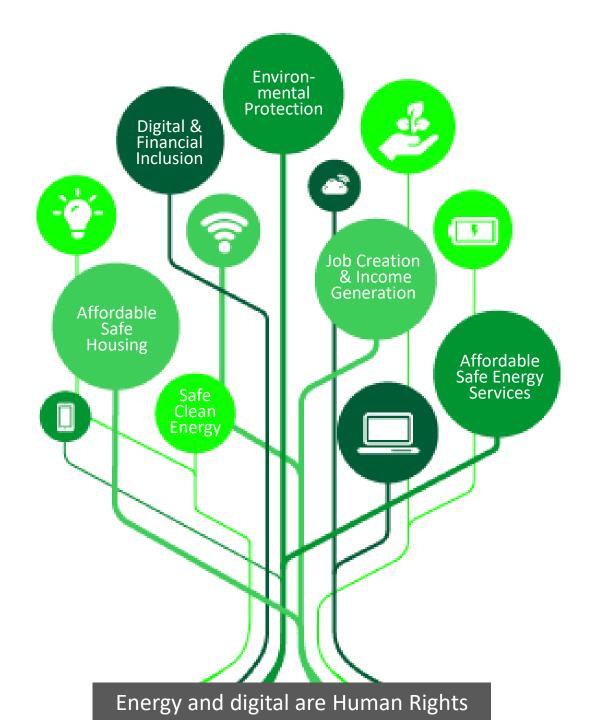
Along with Schneider Electric and its employees, three other partners also contribute to SEEA: Phitrust, MESE and Fondation de France (through SICAV)



# **AREAS WE INVEST IN**

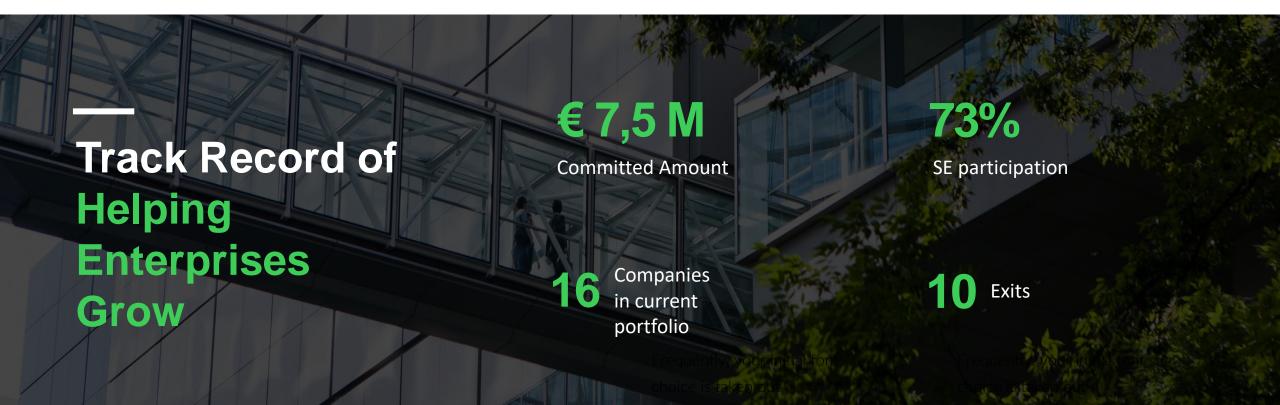
Deeply rooted in the believe that **Energy is a Human Right**, SEEA has been mainly investing along the following themes:

- Fight energy poverty by promoting efficient affordable housing and energy efficiency solutions
- Promote digital and financial inclusion
- Provide access to affordable, clean and sustainable energy
- Promote job creation, circular economy and income generation



## **SEEA AT A GLANCE**

SEEA Numbers



## SEEA AT A GLANCE

14

2

CR



Current Portfolio

In Europe

14



Operating in Sub-Saharan Africa

# CREATING POSITIVE IMPACT

SEEA aims at investing in companies that create positive social and environmental impact and contribute to the SDG Goals.

Since 2009, SEEA has accumulatively contributed to the following SDG Goals: Investments in 9 clean energy companies and 5 companies tackling energy porverty

SDG

**SDG** 

AFFORDABLE AND CLEAN ENERGY

SUSTAINABLE CITIES

AND COMMUNITIES

+ **30K m<sup>2</sup>** of built/renovated affordable energy efficient housing in France

SDG

**RESPONSIBLE CONSUMPTION** 

AND PRODUCTION

+200K tons of waste recycled from electrical appliances and shipping containers

2200 direct jobs

SDG

SDG

**CLIMATE ACTION** 

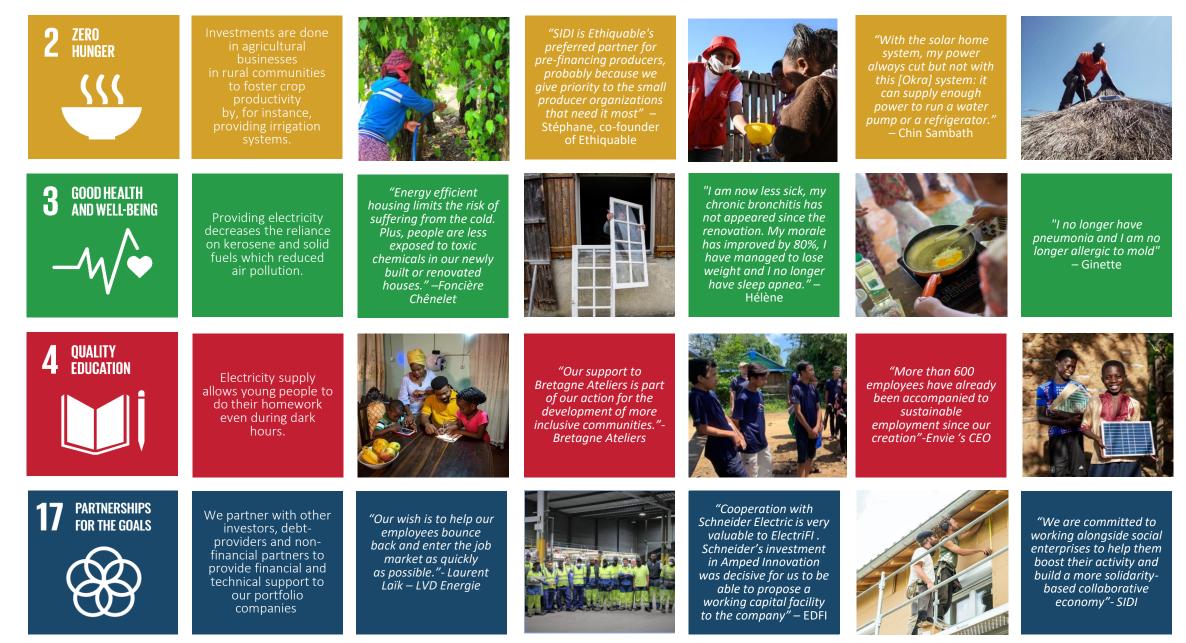
**REDUCED INEQUALITIES** 

created

**10 M** people positively impacted through invested companies

2,5 M tons of CO2 avoided

## SAMPLE OF QUALITATIVE IMPACT



## WHO ARE WE LOOKING FOR ?

With a dedicated Schneider Management Team based in Rueil-Malmaison (France), SEEA invests primarily in equity and quasi-equity in social start-ups aligned with our investment thesis based on the following guidelines:



### Inclusive

Aiming to respond to the basic needs of underserved communities and minorities



### Innovative

Accelerating new technologies and business models that enable disruptive change



### **Global & Local**

Disseminating basic needs products and services having a global growth potential, yet tailored to local realities

## **SELECTION CRITERIA**



Social Entreprise (ESUS or B-Corp) Measurable Social and Environmental Impact

Clair Governance



Common Values & Partnership

Financial Viability

## Partnering with SEEA

### Due Diligence

- SEEA mainly invests in early-stage companies and has a two-step validation process for all potential investments by our Investment Committee.
- From initial introduction to the founders to the disbursement of the investment, the timeline for each deal is expected to take up to 6 months.

### Funding

- SEEA aims to implement suitable investment structures that are aligned with the goals and needs of the investee company. Hence, SEEA has the flexibility to make equity, quasi-equity, and debt investments.
- SEEA invests in ticket sizes of between €100K-€500K, primarily along with co-investors and always as minority investor (max 35% share)

### Post-Investment

- SEEA adopts an active approach in helping investees grow. On a case-by-case basis, this includes providing strategic advice as a board member and leveraging Schneider Electric's technical and commercial competencies.
- When suitable, SEEA also invests and provides support in following investment rounds.
- SEEA's typical investment horizon is around 7 years

Life Is On



## WHAT'S IN IT FOR YOU?

Applying for a funding implies not only financial support but also opening the door to a wide range of

technical support and expertise



#### Schneider Expertise

We rely on Schneider's expertise in Energy and Digital Transformation to ensure you the best-in-practice technical advice and all the network and competencies of the company



### **Grow Sustainably**

We aim to help your company maximize social impact while growing financially at the same time

### Supporting Young Entrepreneurs

We value entrepreneurship and innovation. We have a track record of supporting young entrepreneurs.



### **Diversity & Inclusion**

We support women entrepreneurs, communities and inclusive companies through our funding