

SCHNEIDER ELECTRIC ENERGY ACCESS ASIA

Impact Investing

empower all to make the most of our energy and resources



GLOBAL CONTEXT

The world is still facing enormous challenges to lifting the most unprivileged populations out of energy poverty and providing them with affordable access to safe, clean energy. Climate change, population stress, threat to human rights, as well as unexpected natural disasters could push the world into further inequality. Enterprises must adapt their business models to respond to these challenges. We at Schneider Electric believe that electrification and digitalization are essential to sustainable development.



Climate Emergency

We are in a climate emergency- crop failure, extreme weather, mass migration, declining biodiversity and energy shortage all threatens our continued existence and prosperity



Digital Revolution

Rapid digitalization entails certain threats and changing way of work: IoT, personal data as a commodity, replacement of low qualified workers, social exclusion, and human rights in the cyberspace



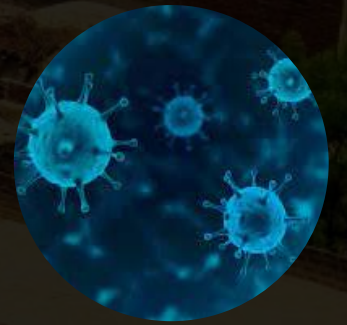
Population Challenge

Overpopulation implies extreme pressure on natural resources, urbanization, work shortage, ageing population, healthcare, and changing consumer demands



Human Rights

The culture of high consumption at lowest price encourage some companies to violate Human Rights, which can cause tragic accidents or suffering



COVID-19

Lockdown or restrictive measures have an impact on all population, local economies, stressed healthcare system, and supply chain

A Pioneer in Corporate Impact Investing

Life Is 

Schneider
Electric

OUR HISTORY

Schneider has a long history in impact investing, launching its first impact investing vehicle, Schneider Electric Energy Access (SEEA) in 2009. Since then, Schneider impact investing practice has been part of Schneider's long-term vision and best-practice example in corporate impact investing globally.

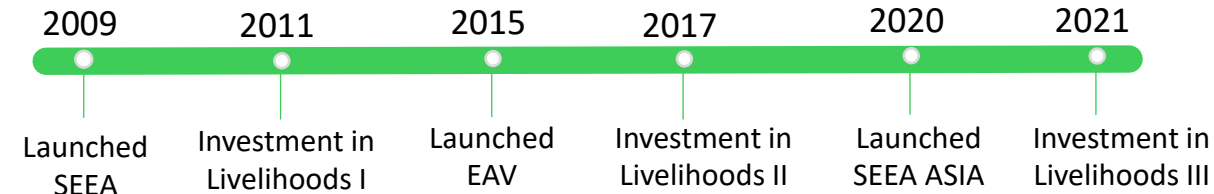
Leveraging on its expertise and global footprint, Schneider has successfully created coalitions and incubated a healthy impact-investing to support high social impact initiatives, such as energy and digital services that enable all generations to contribute to a better future.

+ € 75M

invested for impact
since 2009

+ € 350M

Total amount committed
by SE & financial partners
(all impact funds)



MISSION AND VISION

SEEAA seeks to increase affordable, reliable, and clean energy access to unprivileged regions in Asia. SEEAA achieves this by providing primarily equity, quasi-equity and debt investments in innovative start-ups that distribute renewable energy at affordable costs.

By extending the coverage of renewable energy that are also affordable, SEEAA improves the livelihoods of unprivileged populations and protects the environment at the same time.



SEEAA invests in companies with a focus in South and South East Asia



€ 20.9M committed by our founders to support impact companies



Launched by 4 founder partners: Schneider Electric, Norfund, EDFI ElectriFI, and Amundi



AREAS WE INVEST IN

Seeking to increase affordability, reliability and access to clean energy to unprivileged regions, SEEA has been investing along the following themes:



GOAL 1

Increasing Access
to Affordable and
Reliable Energy



GOAL 2

Accelerating
Transition towards
Renewable Energy

AREAS WE INVEST IN

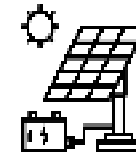
Seeking to increase affordability, reliability and access to clean energy in unprivileged regions, SEEAA has been investing along the following themes:

- ▶ **Goal 1: Increasing Access to Affordable and Reliable Clean Energy** primarily targets unprivileged communities where last-mile energy access is not or poorly available

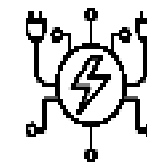
- ▶ Access to Affordable and Reliable Clean Energy



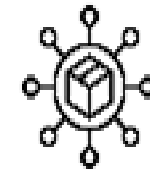
Biogas or
renewables
technology



Integrated solutions
provider



Last-mile
clean-tech
solutions



Last-mile
distribution
networks

- ▶ Access to Clean Energy for Productive Use



Solar irrigation
solutions for
farmers



Cold storage
solutions for
farmers



Access to
electricity for
SMEs



GOAL 1

Increasing Access
to Affordable and
Reliable Energy

AREAS WE INVEST IN

Seeking to increase affordability, reliability and access to clean energy to unprivileged regions, SEEAA has been investing along the following themes:

- **Goal 2: Accelerating Transitions to Renewable Energy and Net Zero** focuses on enabling the transition of economies to clean renewable sources and increasing the mix of renewables in total energy consumption. This can be achieved by investing in companies engaged in the activities of the solar EPC value chain shown below:



SEEAA AT A GLANCE

SEEAA Numbers

Track Record of
Helping
Enterprises
Grow

€ 5M

Invested or
committed

8

companies in
current portfolio

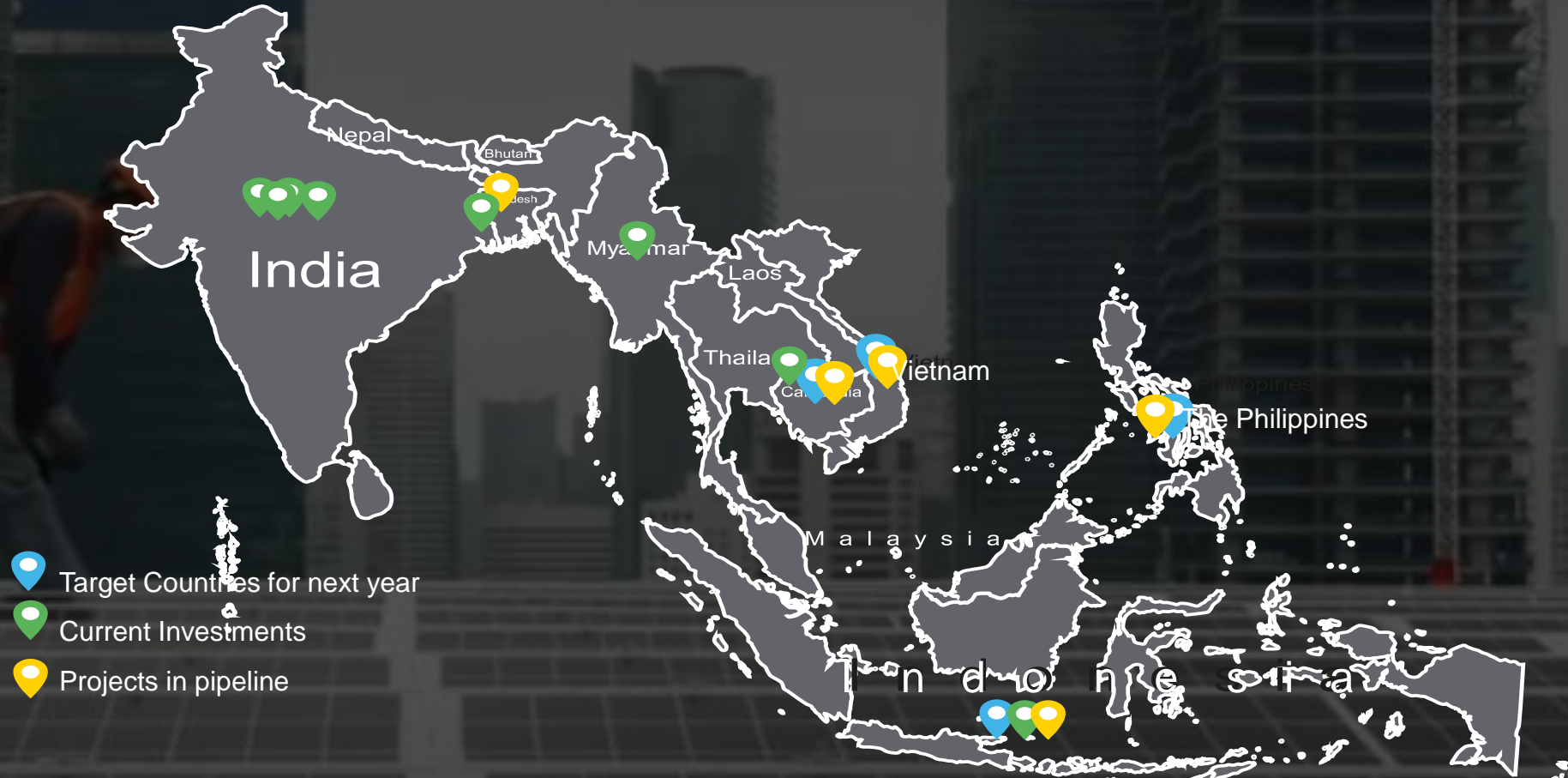
30%

of portfolio invested
under Goal 1

70%

of portfolio invested
under Goal 2

SEEAA AT A GLANCE



8

Companies in
Current Portfolio

5

Operating in
India

1

Operating in
Indonesia

2

Operating in
Cambodia, Bangladesh
and Myanmar

WHO ARE WE LOOKING FOR?

With a dedicated team based in Singapore, SEEA invests primarily in equity, quasi-equity, and debt in start-ups of our investment theme based on the following guidelines:



Inclusive

Aiming to respond to the basic needs of underserved communities and minorities



Innovative

Accelerating new technologies and business models that enable disruptive change



Global & Local

Disseminating basic needs products and services having a global growth potential, yet tailored to local realities

SELECTION CRITERIA



Contribution to
Sustainable
Development Goal 7
of “Energy for all”



Measurable social
and environmental
impact



Common values and
willingness to work in
partnership



Growth potential
and financial
viability



Clear
governance
and adherence
to ESG criteria

Partnering with SEEAA

Due Diligence

- SEEAA mainly invests in **early-stage** companies and has a **two-step validation process** for all potential investments by our Advisory Committee.
- From initial introduction to the founders to the disbursement of the investment, the **timeline for each deal is expected to take up to 6 months**.

Funding

- SEEAA aims to implement **suitable investment structures that are aligned with the goals and needs** of the investee company. Hence, SEEAA has the **flexibility to make equity, quasi-equity, and debt** investments.
- SEEAA invests in **ticket sizes of between € 200K-800K**, with maximum exposure of € 1.5M, alongside co-investors.

Post-Investment

- SEEAA adopts an **active approach** in helping investees grow. On a case-by-case basis, this includes providing **strategic advice as a board member** and **leveraging on Schneider Electric's technical and commercial competencies**.
- When suitable, SEEAA also invests and provides **support in following investment rounds**.

©Oorja Development Solutions Limited - Project site in Sanbhari



WHAT'S IN IT FOR YOU?

Applying for a funding with implies not only financial support but also opening the door to a wide range of expertise and opportunities



Schneider Expertise

We rely on Schneider's expertise in Energy and Digital Transformation to ensure you receive the best-in-practice technical advice with all the network and competencies of the company.



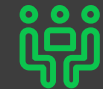
Grow Sustainably

We aim to help your company maximize social impact while growing financially at the same time.



Supporting Young Entrepreneurs

We value entrepreneurship and innovation. We have a track record of supporting young entrepreneurs.



Diversity & Inclusion

We support women entrepreneurs, communities and inclusive companies through our funding.

Contact impactinvesting@se.com