



Schneider Score to Win Privacy Notice

We commit to serve you, our customers, with care, consideration, and respect and to protect your privacy and personal information.

Our [data privacy policy](#) explains how and why we use personal information. This supplemental notice provides additional information about this digital form used to collect information about you in the context of your participation to a game operated by us.

- 2. Who is in charge of data processing? 1
- 3. What types of personal information do we process?..... 2
- 4. How long do we keep your personal information?..... 2
- 5. Who do we share personal information with and where is it processed? 3
- 6. How do we secure personal information?..... 3
- 7. How to exercise your choices and rights about your personal information? 4

1. What is the scope of this privacy notice?

This privacy notice applies to the digital forms used to collect your information for your participation to the promotional game we organise and optionally for your registration to promotional electronic communications from us (“the service”). The statements here, together with those in our [data privacy policy](#) explain what personal information will be collected through your use of the service, how the information will be used and how you can control the collection, correction and/or deletion of information.

2. Who is in charge of data processing?

The processing of personal information is carried out by Schneider Electric and its affiliates (“we”).

SCHNEIDER ELECTRIC (UK) LIMITED, Stafford Park 5, Telford, Shropshire, TF3 3BL, United Kingdom, is the data controller of data processing activities relating to the organization of the game and sending transactional communication to you.

Schneider Electric Industries SAS, 35 rue Joseph Monier 92500 Rueil-Malmaison – France, the head quarter of the company, is the data controller of data processing activities by providing SCHNEIDER ELECTRIC (UK) LIMITED with the technical platform to store and manage your information and send you promotional electronic communication when you consented to.

3. What types of personal information do we process?

We process the following categories of personal information for the data processing purposes indicated below, which are necessary to for the performance of a contractual relationship or preliminary steps:

Categories of personal information	Source	Purposes for processing
First Name Last Name Email address Occupation (I am a...) Country (I live in...) Where purchased product Unique code (to play the game)	You	To operate the game: Your first name, last name, occupation, and email address to identify you and to communicate with you. Where you purchased the product to track the performance of participating customers. Your location and unique code to check the eligibility to the game as per the Terms and Conditions and support you with our collaborators located in your area.

In addition, with your consent, Schneider Electric affiliates may send you promotional electronic communications with content of your interest, such as for example emails. Those electronic communications may collect information on the opening and clicks on these (using invisible pixels in the images), to measure performance of our communications and to improve them. You could opt out at any time (see chapter 7). When you consent, we kindly ask you to provide the “I am a” field additionally to your name, last name, and email address for us to send you information on our activities and products of your interest.

We do not make decisions based solely on automated processing which may produce legal effects or similarly affect you.

4. How long do we keep your personal information?

We keep information as needed to perform the purposes described above, taking into consideration the need to provide the services, marketing requirements, security requirements, legal requirements and statute of limitations.

- For the purpose of the operations of the game, we keep the data you provided for a duration not exceeding 12 months after the end of the game.
- In the case you consented to promotional electronic communications we keep the data you provided for a duration not exceeding 36 months after your latest interaction with our communications.

5. Who do we share personal information with and where is it processed?

Personal information will be processed by our affiliates and suppliers involved in the provision of the services and in the performance of the purposes described in Section 3. We take measures to ensure that personal information receives an adequate level of protection. We do not sell your personal information.

Our affiliates and suppliers provide service including hosting and maintenance, performance monitoring and security.

As we are a global company, teams and suppliers may have global or multi-country roles, and they can be located anywhere in the world, in countries with different privacy standards than the country of our customers.

For this specific application, your data will be collected by Kensa Creative on behalf of Schneider Electric. All opt-ins to marketing communications are for Schneider Electric communications and not Kensa Creative. Kensa Creative will, however, send you 1 x operational email communication on Schneider Electric's behalf for each time a user complete the game. This email allows the user to keep a record of their score from playing the game and will also contain information on how to redeem any instant prizes that may have been won. Kensa Creative's privacy policy can be [viewed here](#).

We have internal policies applied by our affiliates and we conclude contracts with our suppliers to ensure appropriate safeguards. Our group has adopted Binding Corporate Rules (BCR). In addition, we conclude Standard Contractual Clauses and rely on EU Commission's adequacy decisions. To obtain more details and copies of safeguards put into place, you may contact global-data-privacy@schneider-electric.com.

We may also share your information, as necessary:

- with competent authorities, based on a good faith belief that disclosure is necessary to respond to a judicial process, a valid official inquiry, or if otherwise required by law;
- to defend our legal rights, or to protect the rights or safety of any person or entity;
- as instructed by you, our customer or the user.
- with third parties in the context of reorganization of operations.

6. How do we secure personal information?

We follow generally accepted industry standards to protect personal information and we maintain appropriate administrative, technical, and physical safeguards to protect it against accidental or unlawful destruction, accidental loss and unauthorized alteration.

However, no method of transmission over the internet or of electronic storage is 100% secure. Therefore, we cannot guarantee absolute security.

7. How to exercise your choices and rights about your personal information?

To exercise the data protection rights granted under applicable data protection law, such as the rights to be informed, to access, to rectify, to withdraw consent, to request restriction or erasure, the right to object and data portability, you may:

- unsubscribe to electronic communications from us using the digital mean provided into the footer of these communications,
- make a request at the contact details available within the application terms and conditions or at Global-Data-Privacy@schneider-electric.com. To ensure the security of your personal information, we may ask you to provide other details to verify your identity.

For any suggestion, question and request, you may contact us and we will be happy to help you. You may address questions or comments about our privacy practices or this privacy notice to our Group Data Protection Officer (Group DPO):

DPO@schneider-electric.com

DPO Schneider Electric
35 rue Joseph Monier
CS 30323
92506 Rueil Malmaison
France

If you believe that we have processed your personal information in violation of applicable law, you may file a complaint with the Group DPO at the contact details above or with a supervisory authority.

If you are unhappy with the processing of your personal data or remain dissatisfied with the support and guidance provided to you, you have the right to complain to the local regulators. Further details can be found on the [Information Commissioners Office](#) (United Kingdom) or [Data Protection Commissioner for Ireland](#) (Ireland) websites.