

# Industry 4.0: IT & OT Convergence



**Tutpol  
ARDSOMANG**

Asset Performance - Predictive  
Analytic Solution Manager, (Plant  
Reliability and Innovative Center)  
SCG Chemicals Group



**Asst. Prof. Dr. Diew  
KOOLPIRUK**

Chief of Center of Technology  
Transfer in Smart Manufacturing  
Systems  
King Mongkut's University of  
Technology Thonburi



**Rungroj  
CHUENTOSAPOLCHAI**

Vice President, Business  
Development  
Betagro Public Company Limited

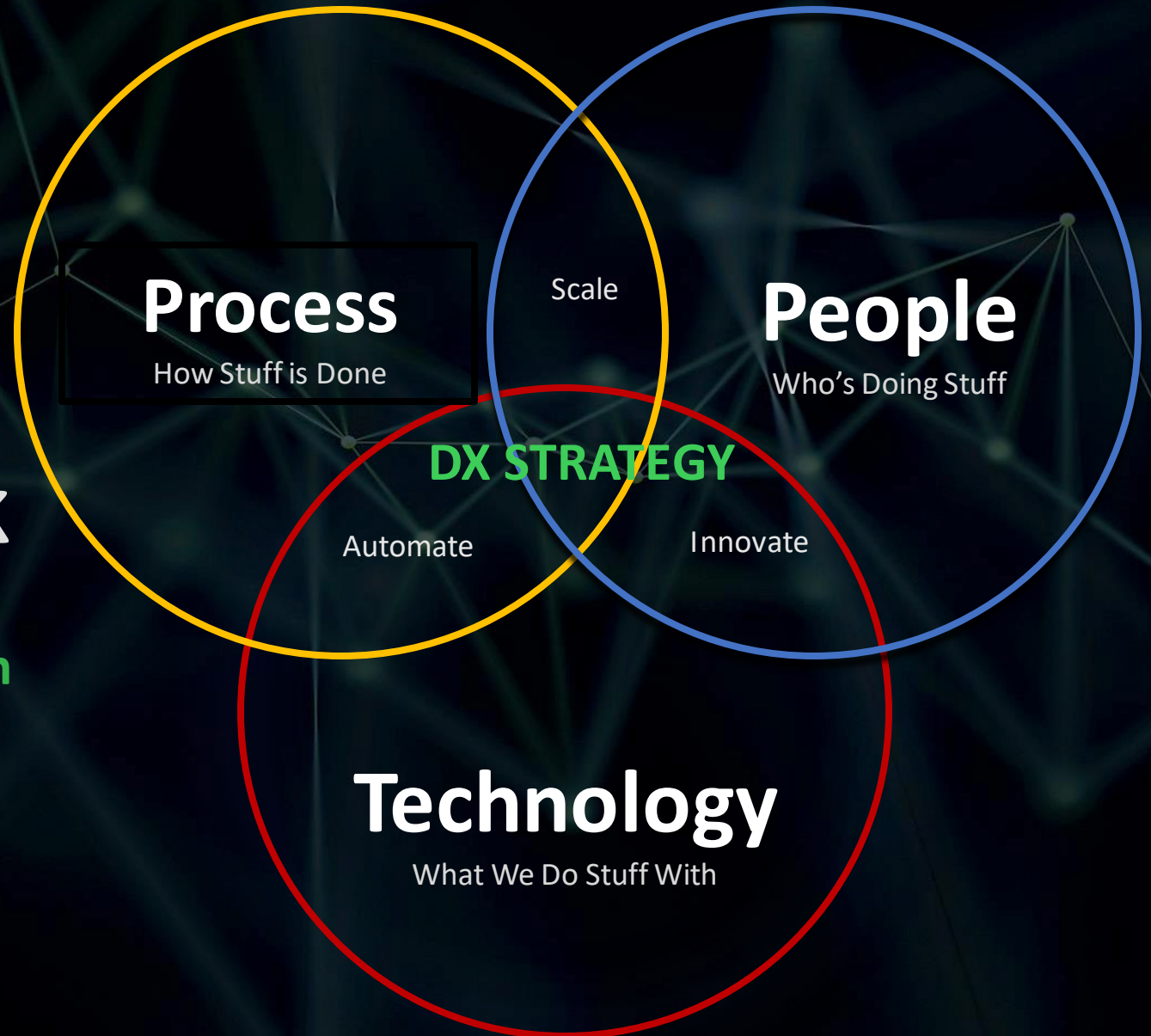


**Sukanya  
SUPALUCKWATJANA**

Sale Specialist  
Schneider Electric  
[MODERATOR]

# Digital Transformation Strategy Framework

Understand the transformation





# Digital Transformation CYCLES

## Wave 1

**Develop Digital agent**

(with GAP analysis)

## Wave 2

**Pilot DX implementation &  
Digital leadership** (accelerate culture)

## Wave 3

**Develop DX Roadmap to  
coherent with Business plan**

# BETAGRO Transformation

Understand the transformation



1 # Business  
Direction

2 # Implement  
Transformation

3 # Driving Food  
Business

PURPOSE Driven



DATA Driven



Phase I:  
SAP Implementation

Phase II:  
Digital Transformation

Phase III:  
Smart Transformation

- Big Data
- Smart CRM
- Smart Farm
- Smart Factory
- Smart Operation
- Smart Quality





**“Sustainable ESG** – help clients reducing emissions on climate change”  
Regulatory & Environment + Energy Management+ Automation+ Energy Production

**“Green Actions** - Reduce carbon footprint & ecological Impact”  
Carbon Footprint in the chicken meat products, Reusable packaging,, Antibiotic free

**“Environment & Social Risk Management”**  
Integrate environmental and social risk management within the organization







SCG

— AVEVA™

*“SCG Chemicals Thailand partners with AVEVA to improve visibility, collaboration & asset performance”*

# **Advanced** Asset Performance with AI

# **Connected** Worker

# **40%** cut in maintenance costs

# **100%** operational efficiency

# **US\$ 9** million savings





Life Is On

Schneider  
Electric

# DIGITAL

**Innovations for a Sustainable Thailand**

Innovation Summit Bangkok 2023

July 5 - 6

