


Schneiders
Bäckerei



โลกเต็มไปด้วยผู้คน



Digital partner for Efficiency & Sustainability



Our purpose is to **empower all to
make the most of our energy and resources
bridging progress and sustainability for all**

At Schneider, we call this **Life Is On**

Accelerating Sustainability



Most Sustainable Corporations in the World

GLOBAL100

#1

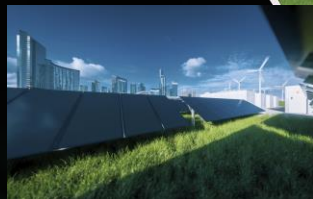
Leading by example in
our ecosystem



Being part of the solution
for our customers

Electricity 4.0: Powering the New Electric World

We connect the dots between everything, everywhere



Grids of the Future

- Sustainable
- Resilient
- Efficient
- Flexible



Homes of the Future

- Sustainable
- Resilient
- Hyper-efficient
- More personal



Buildings of the Future

- Sustainable
- Resilient
- Hyper-efficient
- People-centric



Data Centers of the Future

- Sustainable
- Resilient
- Hyper-efficient
- Adaptive



Industries of the Future

- Sustainable
- Efficient & Resilient
- People-centric
- Next Generation



Infrastructure of the Future

- Sustainable
- Resilient
- Efficient
- People-centric

Schneider Bangpoo Plant (795 Kwp. on grid solar solutions on rooftop)



- Solar energy cover 22% of total annual consumption or 60% during operation in daytime.
- Reduce carbon footprint by cutting down 686 tonnes of carbon dioxide per year.
- Zero investment with Project saving 3-5% per year for the first 12 years of leasing contract, after that, the saving estimated around 22% per year.
- Total saving 25 years = 1,598 KEURO
- High peak demand on daytime operation reduced 7%

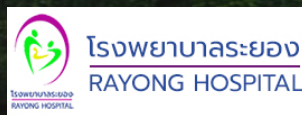
Green Heroes for Life Initiative

A Sustainability initiative of Schneider Electric and an urgent call for conscious businesses to unite to make the planet more sustainable

These actions include the adoption of

Sustainable practices in the area of energy efficiency, renewables, automation and digitization to meet individual and corporate sustainability goals.

Some of our Green Heroes for Life partners



and more

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Electric

We welcome you all to share your
Sustainability Stories and become
#GreenHeroesforLife



Register to join the
campaign

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GROW WITH

EcoXpert™ Service Program

One Program. One Network. Endless Opportunities.

Authorized

Services Reseller

Power Services

Schneider
Electric

Authorized

Industrial Services

Provider

Certified

Schneider
Electric

Authorized

Services Reseller

IT Critical Power & Cooling

Schneider
Electric

Life Is On

Schneider
Electric

Agenda

- 1 _____
- 2 _____
- 3 _____
- 4 _____
- 5 _____
- 6 _____

- **EcoXpert Service Introduction**
- **EcoXpert Exclusive Benefit**
- **EcoXpert Offer : MPS Walkthrough**
- **EcoXpert Offer : Digital Service Solutions**
- **EcoXpert 2022 Rewards**
- **Q&A**

The **WHY: Services Partners** are part of our ecosystem



Channel sales: part of Schneider Electric DNA



Incremental business: full SE offers lifecycle, from CAPEX to OPEX to Recurring



Coverage & reach: large untapped installed-based addressable with Partners

Any Partner can be certified as SE Services Partner

What is in it for SE?

Investment for partner



I want to
move into Services
And grow my Services Business

Perform

Opening doors for
modernization,
Digital Services,
Consulting, ...

Supervision
Training
Spare parts



I want to
resell Services Offers

Resell

Resell SE
Services offers
portfolio

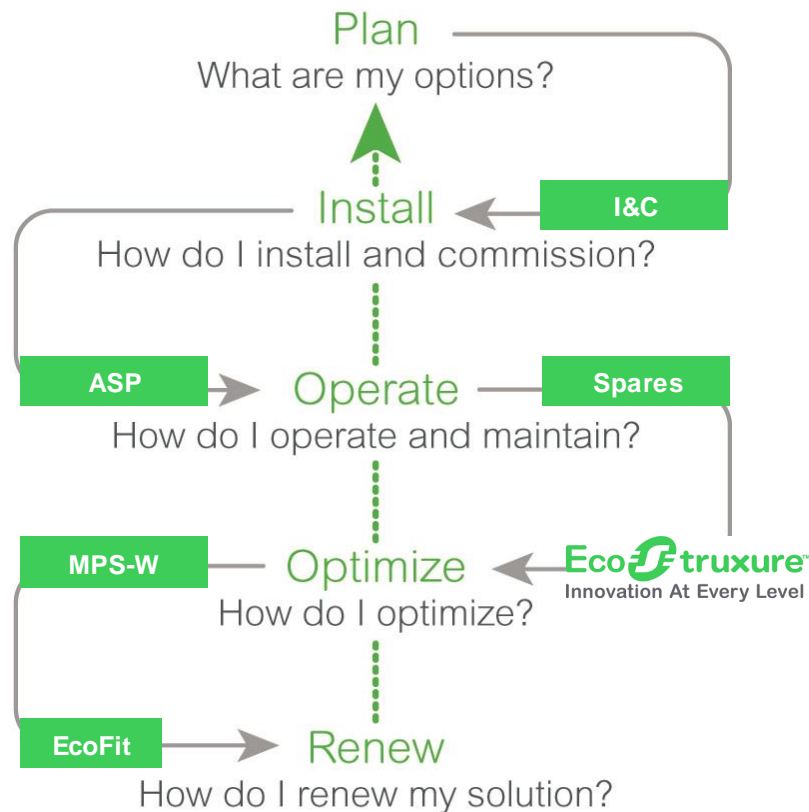
Benefits for Partner

Let's have an overview of

Customer Journey and Services offers,

step by step
along the life cycle

Life Cycle Services



Key benefits of EcoXpert Power Services certification

Why should you enhance your partnership with Schneider Electric?



Grow your business portfolio

Benefit from a strong branding with worldwide recognition

G2M Model

Service Partner's Price Structure



Boost employee expertise

Develop new skills (Commercial & Operation) and broaden your offers scope & increase the stickiness with your customers

In class/ e-learning Tools & Equipment



Stand out from the Crowd

Differentiate from competitors

EPC Testing Tools

Digital Solution Offers

MPS Walkthrough



Incentive and Reward

Attractive Incentive

And

Exciting Rewards

Introduction to Partner Enablement Program

EcoCare and Ecofit



Sireethorn MONTHATHON

Digital Services Sales
Schneider Electric



Panuwat THANGSOPA

Technical Specialist
Installed Based
Schneider Electric



Anecha BOUYAM

Schneider Graduate Program Associate
Schneider Electric

A high-angle, close-up photograph of three people sitting around a dark wooden table. On the left, a man with a beard and glasses, wearing a blue patterned shirt, is looking down at a laptop. In the center, a person in a green shirt with checkered cuffs is also looking at the laptop. On the right, a woman with long blonde hair is looking towards the laptop. There are two mugs on the table, one blue and one white. A white laptop is open in the center. Some papers and a spiral notebook are also visible on the table.

EcoXpert™ Field Service Exclusive Benefit (Power System, Industry and Secure Power)






Bring reliability & availability with safety to EcoStruxure™ solutions with a brand new EcoXpert™ certification



Key benefits of EcoXpert Services certification

Why should you enhance your partnership with Schneider Electric?

Example situation

	 End-User	 Registered Partner	   Authorized / Certified Partner
Response time priority (Quote)	2 Weeks	2 Weeks	1 Week
Spare Part Response (Safety Stock)	2 Weeks	2 Weeks	1 Week
Pricing level(*LV)	STD Price	STD Discount	Exclusive Discount
Annual Rebate	N/A	N/A	Exclusive Rebate
Warranty Extension	Yes	N/A	Yes
Exclusive tools, training, offer	N/A	N/A	Yes

Exclusive tool for EcoXpert

Example Tools from LV Power Service Partner



Service Interface

for Power circuit breakers

As EcoXpert Power Services partner you benefits from the Schneider testing tool

→ Service Interface + feature on EcoStruxure Power Commission software

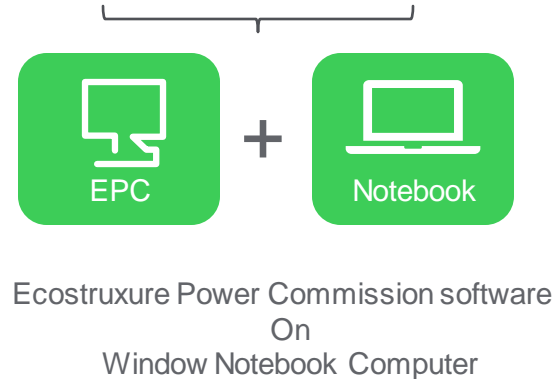
•For what?

- To execute testing functions on most of Schneider Power circuit breakers ranges for commissioning and preventive maintenance

Why?

- Easy to transport, easy to use hardware module connected to a software interface

Exclusive for

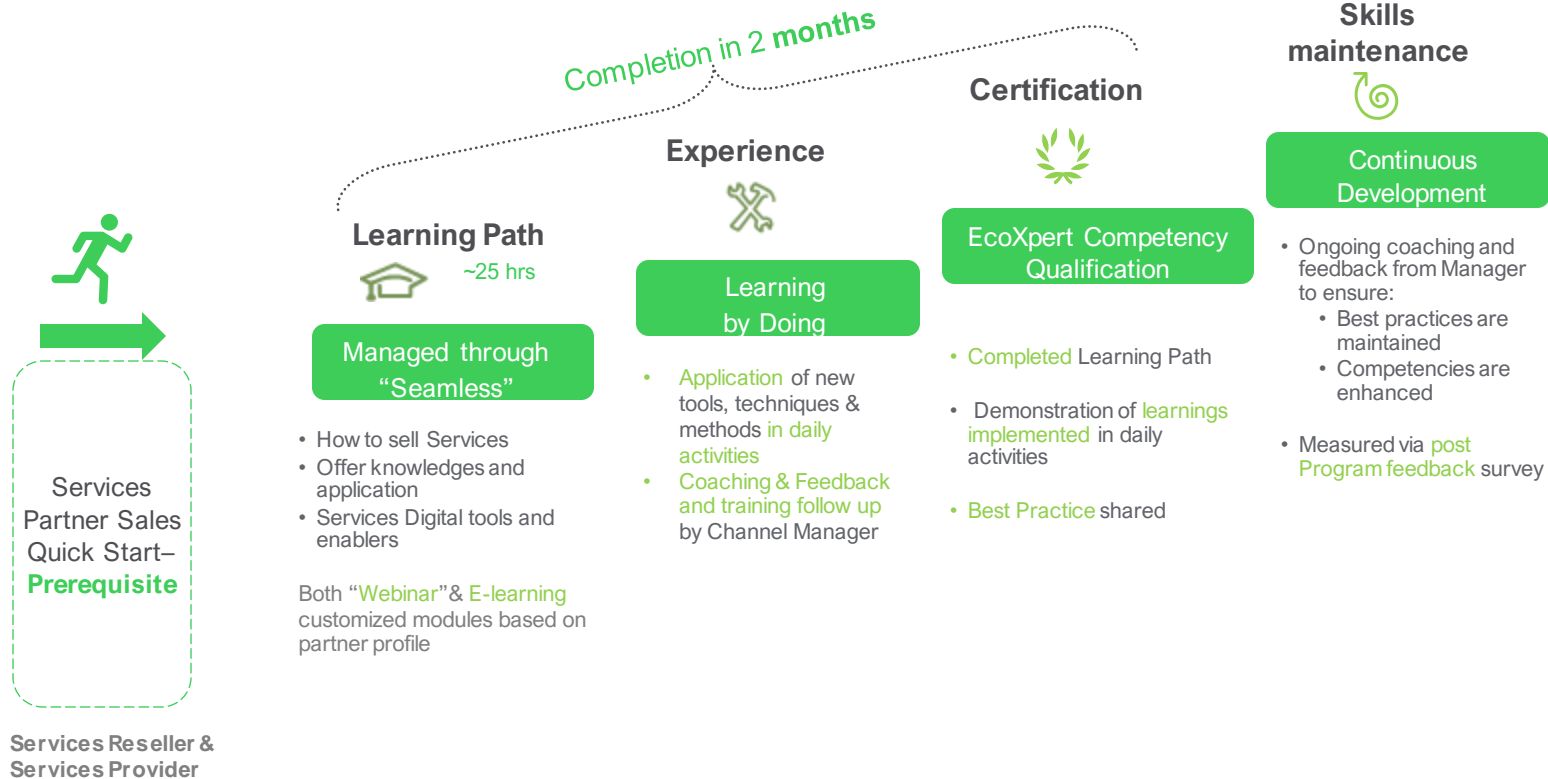


Partner Enablement Program

Learning

Services Partner Sales Program

Required Safety Certifications are Pre-requisites to this program




Services Partner Online Training in mySchneider : Authorized partner experience

Partner programs:

- Enrolled Programs

Box for Partners:

Account-specific documents shared via secure Box connection



The Services Associate Program brings the full strength of Schneider Electric worldwide services organization to assist the partner in opening new revenue streams and business potential.

Level

Registered → Authorized

Tasks to level up

- Annual Minimum revenue
- Complete Technical training

Please take a look at [more tasks](#)

Requirements

- ☒ **Sign Services Agreement**
Sign the agreement with Schneider Electric and be part of Schneider Electric Services partners
- ☒ **Registered**
 - Annual Minimum revenue**
Achieve minimum annual revenue
 - Complete Technical training**
At least 2 employee have completed the technical training
 - Schneider Electric Policies & Procedures**
At least 2 employee have completed the Schneider Electric Policies & Procedures in-class training
 - Do your Sales competency training**
At least 1 employees have completed the Sales training curriculum[Access your training >](#)
- ☐ **Authorized**

You are here **Registered** **Authorized**

Expand all the below benefits Collapse all the below benefits

Profitability	+
General	-
Marketing Tools & Collaterals	<input checked="" type="checkbox"/>
Services Sales Training	<input checked="" type="checkbox"/>
Access to Box for Partners	<input checked="" type="checkbox"/>
Services Delivery Training	<input checked="" type="checkbox"/>
Maintenance Delivery SW Tool	<input checked="" type="checkbox"/>
Exclusive Pricing	<input checked="" type="checkbox"/>
Passed to Partner Opportunities	<input checked="" type="checkbox"/>
Exclusive Offers	<input checked="" type="checkbox"/>
Rebates and Bonuses	<input checked="" type="checkbox"/>
Technical Escalation	<input checked="" type="checkbox"/>
Badging & Branding	<input checked="" type="checkbox"/>
Services Delivery Fees	<input checked="" type="checkbox"/>



Account documents

Files and documents shared with your account.

[Access here](#) >

Services Partner Online Training in mySchneider : Authorized partner experience

Training:

Schneider Electric
My LearningLink



CURRICULUM

EcoXpert Power Upgrade Partner Sales Training Program : Partner Enablement OnSite Essential

Last Updated: 06/01/2023 Duration: 19 hours, 43 minutes

Details

Duration: 9 Hours 30 Minutes

This training program is dedicated for the Power Services Partner to train and develop their expertise in digital commissioning of connected panels and perform essential of maintenance service on partner electrical installation.

Course Code: SERPRDC50001038



Open Curriculum



Schneider Electric
My LearningLink



CURRICULUM

EcoXpert Power Services and Power Upgrade Partner Sales Training Program : Partner Enablement Digital Commissioning

Last Updated: 04/12/2023 Duration: 7 hours, 30 minutes

Details

Duration: 7 hours 30 minutes

This training program is dedicated for the Power Services and Power Upgrade Partners to develop their expertise in digital commissioning of connected panels and to perform maintenance services on their electrical installation.



Open Curriculum



Schneider Electric
My LearningLink



CURRICULUM

Authorized Industrial Services Partner Sales Training Program

Last Updated: 02/21/2023 Duration: 8 hours, 30 minutes

Details

Duration: 8 Hours, 30 Minutes.

This training program is dedicated for the Authorized Industrial Services Partner (Service Reseller & Certified / Master Industrial Services Provider) with main objectives to onboard the partner's salesforce on Schneider Electric Industrial Services portfolio

Main topics:

- Services Business DNA, Cybersecurity
- Industrial Automation Services Offer introduction & deep dive for how to sell offers
- Digital enablers & tools for Services Partners

It is recommended to have minimum 2 candidates per Partner Company to go through the entire program to comply with program level membership rules .



Open Curriculum



Schneider Electric
My LearningLink



CURRICULUM

Authorized Secure Power Services Partner Sales Program

Last Updated: 02/21/2023 Duration: 4 hours, 30 minutes

Details

Duration: 4 Hours 30 Minutes

This training program is dedicated for the Authorized Secure Power Services Partner with main objectives to onboard the partner's salesforce on Schneider Electric Secure Power Services portfolio

Main topics:

- Services Business DNA, Cybersecurity
- Secure Power Services Offer introduction & deep dive for how to sell offers
- Digital enablers & tools for Services Partners

It is recommended to have minimum 2 candidates per Partner Company to go through the entire program to comply with program level membership rules .



Open Curriculum



Zoom on Services Partner Sales Development Program

Example Course Schedule

Quick Start-Prerequisite

**Registered level
(Mandatory)**

Prerequisites SE / services

Services Sale offers

Cybersecurity

Safety

Learning Path for Power LV Service Certified level

Online

In-Class

EcoXpert Power Services sales training

Technical training - LV Intermediate (Maintenance and Service)

Technical training – Asset Connect and Digital Commission

Ecostructure Power Commission - training

Learning Path for Industrial LV Service Certified level

EcoXpert Industrial Services sales training

Altivar Drives Service for Partners

Altivar Drives Fundamentals for Service Partners

Altivar Drives Startup for Service Partners

Exclusive Onsite training Aboard

– Enabler For Service Partner Program

Service Delivery competency & execution process is one of the key ways to boost recurring revenues

Dedicated Centre to Develop overall competency of Partner for Power product at Training Centre

Robust Certification & Qualification Process

Exclusive for



Level 5 – EXPERT: Senior FSR who is able to conduct expertise. FSR with expertise on several products. Could do complex modernization & troubleshooting.

Level 4 – ADVANCED: FSR is mastering the product (commissioning, maintenance and troubleshoot) and is able to support other FSR on the product. Could retrofit, modernize & upgrade existing installations.

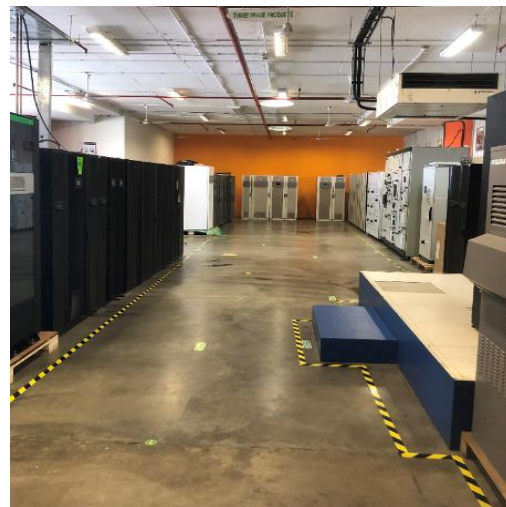
Level 3 – AUTHORIZED TO PERFORM: FSR is field qualified and authorized to perform commissioning/maintenance activity autonomously.

Level 2 – TRAINED: FSR is successfully trained and certify by official training center - FSR can be dispatch on site to perform activity with another senior/qualified FSR.

Level 1 – NOVICE: FSR trained on Safety and can accompany another dispatched FSR to support for simple works (Could do moving material, simple cleaning and dusting but NOT on conductors).

All Partner to be at Level 2/3

Training Centre – Singapore



Exclusive Offer for EcoXpert Service

2023



EcoConsult Audit : MPS Walkthrough

What does MPS stand for?




Modernization to avoid the risks of obsolete equipment



Performance to operate and maintain equipment to list fullest potential



Safety so that the health and protection the personal are held at the highest priority



How much does your electrical system expose you the risk?

Electricity is the #1 cause of fire at industrial site.
22% of fire are due to an electrical equipment failure.

Source : FM Global

MPS Walkthrough

- > Aim: Provide a quick assessment and recommendation on obsolescence, modernization, maintenance issues and safety findings.
- > Delivered by a powerful **IB2Diag mobile** app which connects to the SE central server for IB tracking and allows to deliver a high level of technical value within a short assessment
- > Cost of audit is highly competitive and is equal up to one day of FSR in your country/region



Visual State



Maintenance State



Obsolescence State



Safety and Regulatory Compliance



Visual State



Maintenance State



Obsolescence State



Safety Issues



Schneider Electric will inspect and document that the overall state of the equipment and its environment are within specified operating conditions including but not limited to room temperature, airflow, dust contamination, deterioration, etc.

Schneider Electric will inspect and document that the type and frequency of equipment maintenance operations are within specified operating conditions including but not limited to testing, cleaning, etc.

Schneider Electric will inspect and document the equipment's life-cycle / duty cycle status as well as the associated marketing and spare part availability periods and modernization plan(s).

Schneider Electric will document possible safety risks and regulatory issues that are identified by the on-site personnel*

(*) Based on the experience, knowledge, and familiarity with local regulations of the trained FSR assigned to your site.

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Scope Of MPS Walkthrough

Medium Voltage



Ring Main Unit (RMU)



Switch Gear



Transformer



VSD



UPS

Low Voltage



Main Distribution Switchboard



ACB



MCCB

MCCB



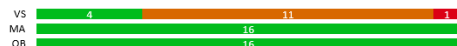
Equipment Summary in Report

Electrical room: Lab1

Synthesis of substation



LV Switchboard x4



Switchboard	Name	Brand	Range	Type	Manufacturer date	Visual state	Maintenance state	Obsolescence state
LV Switchboard		Schneider Electric	Okken	-	2000	1	✓	✓
LV Switchboard	LV Circuit breaker	Schneider Electric	Masterpact NT	NT06	2001	1	✓	✓
LV Switchboard	LV Circuit breaker	Schneider Electric	Masterpact NT	NT06	2002	1	✓	✓
LV Switchboard	LV Circuit breaker	Schneider Electric	Masterpact NT	NT06	2003	✓	✓	✓
LV Switchboard		Schneider Electric	Okken	-	2003	1	✓	✓

LV Switchboard



LV Circuit breaker



LV Circuit breaker



LV Circuit breaker



LV Switchboard



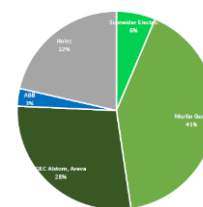
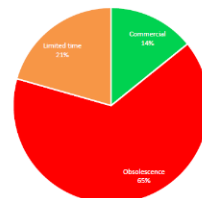
For each area of the site visited (in this case, “Lab 1”) the detailed report will provide a synthesis of the equipment showing issues.

VS: Visual State

MA: Maintenance

OB: Obsolescence

As well as an accompanying table where each piece of equipment is listed.



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Commercial Building



Background

- Life cycle time of equipment more than 25 years
- Electrical shutdown effect to electrical system all building
- Generator cannot support because circuit breaker malfunction

Solution

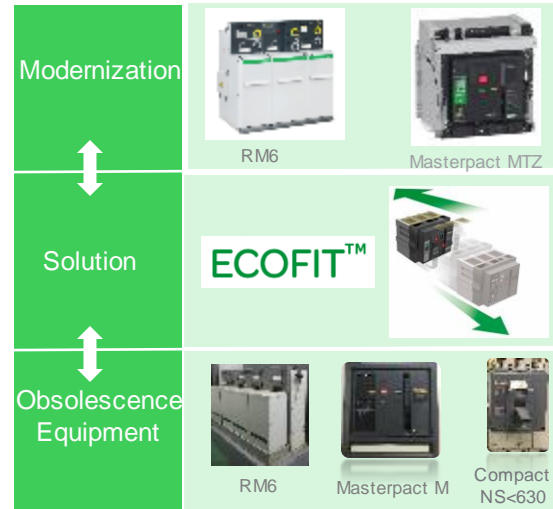
Support MPS walkthrough to customer and report shows the important of life cycle time, obsolescence equipment, including refer **ECOFIT SOLUTION**

Customer Benefits

- Reliability of electrical system and have spare part available
- More safety because new equipment increase safety to electrical system

All of Equipment in a commercial building are obsolescence, Schneider Electric support MPS Walkthrough. Customer replacement by **ECOFIT** solution as **MPS Walkthrough report**.

MPS Walkthrough



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A full-page background image showing a male worker in an orange high-visibility safety suit, white hard hat, and safety glasses. He is holding a tablet computer and looking at it. In the background, there is a conveyor belt system with a pile of dark material, possibly coal or ore, and some industrial structures. A large, bold, green word "DIGITAL" is superimposed over the upper left and center of the image.

DIGITAL

Digital Service Solutions

IIOT solutions that help our customers succeed in everyday challenges

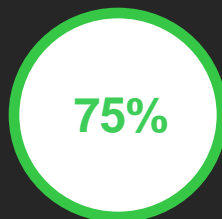
Critical equipment is going through a paradigm shift as the world gets more digital

Always On



The digital economy demands always-on power

Digitized



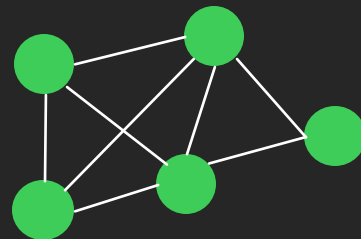
Digital generation to be 75% of workforce by 2025

+

10x

more connected devices than people by 2025

Decentralized



70%

of new energy production capacity will be renewable by 2040

The impact of failure in Power & Secure Power system can be huge

What if it could warn you about its condition before it causes a shutdown?

1st

Cause of fire in industrial sites:
22% of fires are due to
electrical equipment failure

19% of breakdowns leading to
entire facility shut down
are due to electrical disruptions
and power failures in refineries

Source: Allianz Claims 2015 Dashboard;
Hydrocarbon Publishing Company

80%

of data centers have **experienced**
some type of **outage**

62% of IT outages can be attributed to
infrastructure failures by
cloud and colocation suppliers. –
Uptime Institute

Source: Uptime Institute

5%

Of production **capacity** in the
process industries are the
average **losses** due to
downtime

25 Million of electrical motors
fail each year

Source: Factory Mutual Insurance Group; Emerson
estimate

EcoStruxure™ for your Digital Transformation



* The Schneider Electric industrial software business and AVEVA have merged to trade as AVEVA Group plc, a UK listed company. The Schneider Electric and Life is On trademarks are owned by Schneider Electric and are being licensed to AVEVA by Schneider Electric.

Digital Solution for Each Asset Type




Cloud based Digital Services enabled by connectivity, sensor technology, and analytics, and supported by experts to provide actionable recommendations to your people on-site... to get best end-to-end service

Electrical Distribution

EcoStruxure Service Plan (Fire Risk Prevention)



Prevent fire risks and predict aging by

- Machine data ex. current 
- Smell detect 
- Temperature 
- Transformer Health sensor

Drive & Rotating

EcoStruxure Service Plan (Asset Management)



Detect failure and analyze lifetime of

- Drive & Transformer service life
- Fan/ Dust Filter monitoring
- Motor Electric & Mechanic unbalance

Secure Power & Cooling

EcoStruxure Asset Advisor

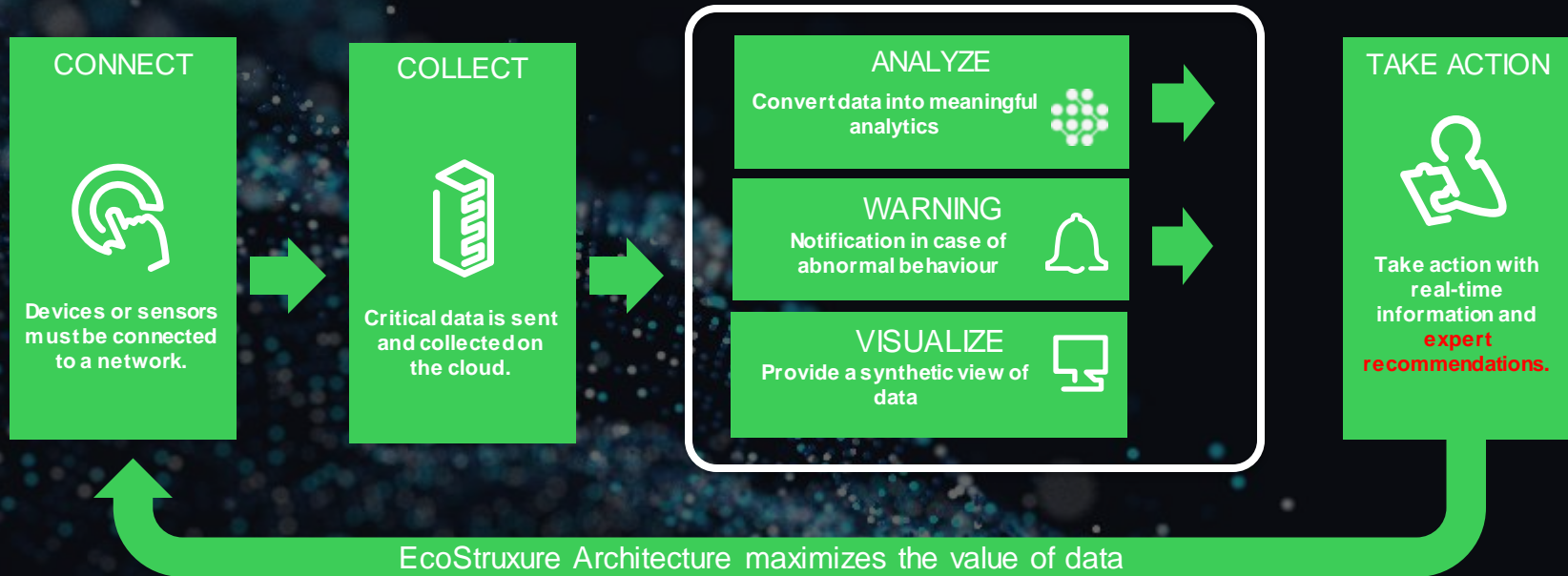


Hands Off solution with

- Asset monitoring & incident tracking
- Data insights ex. Battery Wear, UPS aging
- Performance optimization

EcoStruxure Service Plan

Concrete actions based on real-time evidence



- **Mitigate the risk** of electrical outages and **reduce downtime**
- **Increase** equipment life
- **Optimize maintenance operations**

Maintenance Operating Modes

Operation phase

Reactive Maintenance
(Run-to-Failure)

Preventive Maintenance

Condition Based Maintenance

Connection
Failure



Corrosion



Over usage



Motor damage



UPS Battery EOL



Assets are **connected** &
provide **predictive analytic** with
valuable recommendation

Service Continuity (OEE*)



What is Benefit of Cloud Solution vs. Software?

for Service Partners

High value for you and your customers

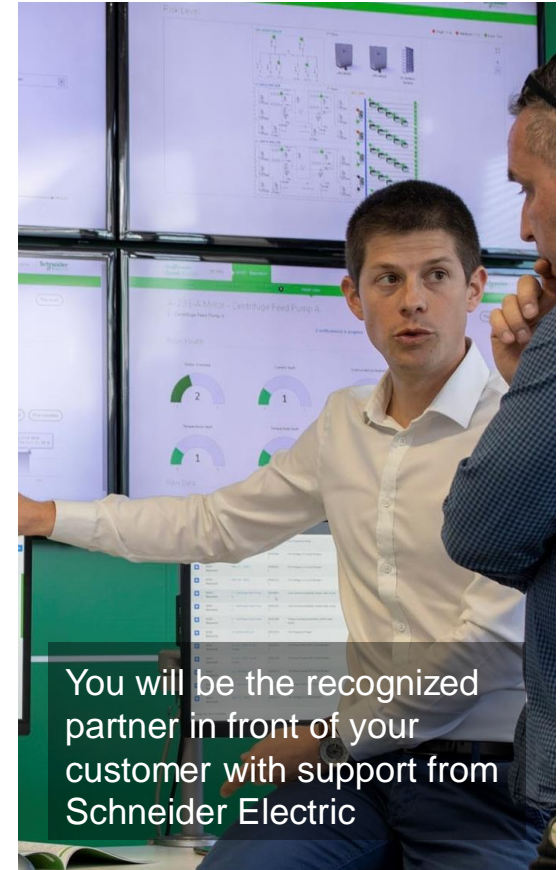
- Differentiate yourself with **24/7 connectivity**
- **Optimize customers' on-site operational time** and avoid impacts on your customers' business continuity

Generate more opportunities

- **Sell or Perform Installation Modernization** : install sensors & connect the installation to cloud, in order to enable **remote Digital Services**
- Provide extra **technical support and maintenance services** based on information received in the App

Develop your expertise and get better recognized

- Become a **trained and skilled EcoXpert** in connected systems installation. And be recognized as a **trusted advisor to resell or perform** best-in-class digital solution.



You will be the recognized partner in front of your customer with support from Schneider Electric

Expansion of EcoStruxure Asset Advisor Thru Partner channel

Customer Challenge :

- End User's direction is to be "Smart Factory 4.0" (IIOT)
- Partner A is factory management team and they've resource constraint on monitoring and supporting customer when issues occur at MV switchgear

The Solution:

- Prioritize the critical assets to upgrade and connect with EcoStruxure Asset Advisor to have the predictive analytic to analyze the root cause and prevent unplan shutdown.
- Collaborative between partner, SE on supporting for End User

Customer Benefits

- Gain peace of mind with Trusted advisors monitoring 24/7 by EcoStruxure Asset Advisor.
- Increase reliability of the critical asset by Predictive analytic by manufacturer.
- Gain trust and intimacy between customer and Partner A
- More revenue for Partner A from pull through

EcoStruxure Power
Innovation At Every Level

Apps,
analytics,
and services



EcoStruxure
Asset Advisor

Edge
control



Com'XGateway

Connected
products



GMA-e and SM6
with Sepam,
TH110 and CL110

EcoStruxure
Innovation At Every Level

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EcoXpert Power Service Awards

2022



Rookie of the year 2022

Proof Service Solution Co., Ltd.



Fastest Achieved Target 2022

Sky Commercial Co., Ltd.



Most Value Partner of the Year 2022

Peak Engineering Co., Ltd.

Contact us

Schneider Service Partner Sale Team



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Thank You!

Contact your Schneider Electric Services representative to know more about the conditions and realize the full breadth of benefits associated with a powerful badge



One Program. One Network. Endless Opportunities.

www.schneider-electric.com/ecoxpert

Explore more about

EcoXpert POWER UPGRADE



SCAN HERE!

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บริการให้คำปรึกษา

สำหรับระบบไฟฟ้าและระบบอัตโนมัติ



ติดต่อที่ปรึกษาของ ชไนเดอร์ อิเล็คทริก ที่สามารถตรวจสอบ ประเมินผล และจับคู่สินทรัพย์ทางไฟฟ้าและระบบอัตโนมัติของคุณได้
ด้วยซอฟต์แวร์และเทคโนโลยีดิจิทัลที่ดีที่สุด เราเพิ่มประสิทธิภาพและทำให้สินทรัพย์และระบบของคุณเป็นดิจิทัล

