



# Join Schneider Electric's Global Customer Reference Program

**Our customers inspire us. You spark ideas that challenge, redefine, and empower.**

As the global specialists in energy management and automation, Schneider Electric works to reshape industries, transform cities, and enrich lives. Partnering with customers like you is how Schneider Electric goes beyond the expected to innovate better ways of doing things. Indeed, connecting, collaborating, and learning help us all move at the speed of change.

Here are the benefits of the program:

## Tell innovative stories about your operations

Your organization has strengths well worth amplifying. Schneider Electric's Global Customer Reference Program is a way for you to share the results we achieve together and demonstrate the value your business brings to your customers.

Schneider Electric is leading the digital transformation of energy management and automation in homes, buildings, data centers, infrastructure and industries.

*"At Schneider Electric, we are committed to help you realize your bold ideas, realize your bold plans for your business and for your future. It is all about collaboration. We wish to keep on exploring the future together. We are committed to be with you and to do it with you."*

– Jean-Pascal Tricoire, Chairman & CEO, Schneider Electric

## Demonstrate the results of strategic collaboration

Change in our world is more profound than ever. Together, we invent solutions that transform places where we live, work, and play. We seek to share stories that highlight: Connectivity, Sustainability, Efficiency, and Reliability & Safety.

## Boost brand visibility

Brand stories are where our distinctive competencies and experiences are brought to life in a dynamic and memorable way. We offer a high-profile platform that highlights your leadership and builds credibility through traditional and digital media distribution, social media, and public relations programs that give your story international reach.

*"Our relationship with Schneider Electric is a true partnership."*

– Scott Bosarge, SVP Business Services, AEG

## Network across a range of global industries

Connect and share with business leaders across a range of global industries and with senior Schneider Electric executives through speaking engagements and participation in global events.

## Access Schneider's Energy University training

Specialized courses are available for topics such as data centers, energy & infrastructure, industry, health care, and buildings & residential. Your team members can also access certifications for Data Center Certified Associates (DCCA) and Professional Energy Managers (PEM).

## Partner with Schneider Electric today

We will work with you to develop ideas that showcase how working together, we bring innovation and a problem-solving spirit to achieving business goals.

Connect your brand to the world-leading Schneider reputation and bring your story to an expansive global audience through case studies, videos, blog posts, and other content that you can share across a variety of media and campaigns.

*“Schneider Electric allows us to collect and analyze the data needed to deliver the insights our customers require to stay competitive.”*

– Ron McFetridge, Director WaterForce

## About Schneider Electric

**Schneider Electric is leading the Digital Transformation of Energy Management and Automation in Homes, Buildings, Data Centers, Infrastructure and Industries.**

With global presence in over 100 countries, Schneider is the indisputable leader in Power Management – Medium Voltage, Low Voltage and Secure Power, and in Automation Systems. We provide integrated efficiency solutions, combining energy, automation and software.

In our global Ecosystem, we collaborate with the largest Partner, Integrator and Developer Community on our Open Platform to deliver real-time control and operational efficiency.

We believe that great people and partners make Schneider a great company and that our commitment to Innovation, Diversity and Sustainability ensures that Life Is On everywhere, for everyone and at every moment.

[www.schneider-electric.com](http://www.schneider-electric.com)

## Showcase your innovation

Schneider Electric has built a reputation as a technology innovator and a global specialist in energy management and automation.

Why not develop and share stories that demonstrate your expertise? Stories about overcoming real-world challenges can be bold and compelling.

Join Schneider's Global Customer Reference Program today:

URL to join: [www.schneider-electric.us/en/work/campaign/life-is-on/case-studies-contact.jsp](http://www.schneider-electric.us/en/work/campaign/life-is-on/case-studies-contact.jsp)

## Shape your advocacy relationship with Schneider Electric

As a collaborative partner with Schneider Electric, you have control over the kinds of opportunities that are best suited for your mission. Activities may include:

- 1 Published case studies with links back to your website
- 2 Blog posts and social media amplification
- 3 Media and PR opportunities
- 4 Access to Schneider Electric executives
- 5 Video case studies
- 6 Speaking engagements at industry events
- 7 Participation in topical events