Protect Your Business From

POWER OUTAGE

Power Outage Facts

- Power outages from storm-related events cost the U.S. economy between $20 billion and $55 billion annually.
- Weather-related outages have doubled since 2003.
- Approximately 44% of power outages are caused by storm-related events.
- 70% of businesses or organizations will experience a power outage within the next 12 months, according to Agility Recovery®.

Power Outage Impacts

1. Loss of:
   - Medicine
   - Refrigerated Equipment
   - Communication/Networks
   - Heating & Cooking Systems
   - Water Systems
   - Food Refrigeration
   - Fuel

2. Danger from downed power lines
3. Traffic control issues
4. Businesses closed or limited operations
5. Security concerns

Protect your Mission Critical Facility!

- Install back-up power solutions
- Use a power management system
- Develop a continuity plan
- Maintain and test equipment

To learn how ASCO can help prepare for outages, visit: www.ascopower.com