Build a profitable business and earn rewards.
Why iRewards?

APC by Schneider Electric iRewards is a brand new channel loyalty program designed to reward reseller companies as a whole, and not just an individual staff member.

The company decision-maker (usually the CEO or Sales Director) registers as the iRewards Account Manager and can decide how to allocate points earned by staff company-wide. The flexibility of iRewards means an Account Manager can either:

1. Give points to an individual staff member
   (Points can be redeemed for luxury goods, gadgets and experiences in the rewards catalogue)

2. Use points to benefit the overall business
   (Points can be redeemed for marketing materials and google ads.)

Remember that the iRewards team is here to support you. If you have any questions, email as to channel.programs@apc.com and we will reply to your enquiry within 24 hours.

Life Is On

Quest of the Week (QoW)

Earning iRewards Points is Easy!

The more eligible products sold by your company, the more points earned. APC by Schneider Electric also designs compelling Customer Promotions that make it even easier to sell products and solutions to your clients.

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Training

Earn points by taking part in a variety of trainings courses available to you. Choose your preferred method of learning from online tutorials to in-house classroom based training and become a Subject Matter Expert.

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Earn more points and increase your knowledge of APC by Schneider Electric products by answering our fun QoW.