



# Schneider Electric Change Adoption Consulting

Preparing organizations, including the employees  
and the culture, for business transformations

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Life Is On

**Schneider**  
Electric

# Our vision of industrial digital transformation

OPERATIONAL EFFICIENCY  
AND PRODUCTION



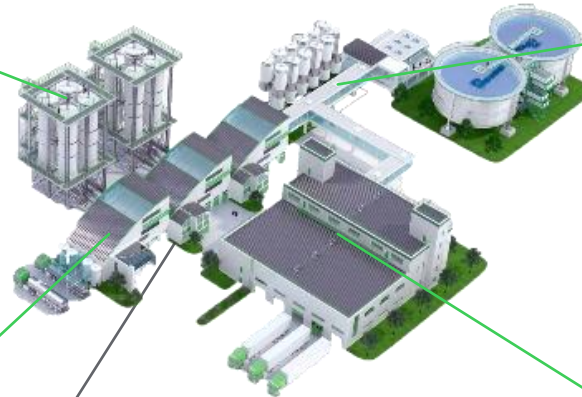
ASSET PERFORMANCE AND  
DATA CONTEXTUALIZATION

INFRASTRUCTURE  
AND CYBERSECURITY



ENERGY MANAGEMENT  
AND SUSTAINABILITY

GOVERNANCE  
AND CHANGE MANAGEMENT



Disruptive  
technologies

Business transformation  
is the new norm.

Digitization and  
cybersecurity

Organizational and  
operational changes

Typically,  
decisions focused  
only on the solution  
are likely to fail.

How do we...  
**ensure our people adopt the  
behaviors required to realize  
the ROI from our change initiatives  
at the earliest opportunity?**



# Schneider Electric Change Adoption

Ensures all aspects of the organization, most importantly the people, are fully prepared and ready to accept, adopt, and sustain new ways of working



Specialized services by Change Adoption experts who identify key organizational barriers-to-success to:



Increase ability to realize planned business results and ROI by...reinforcing new behaviors and changing mindsets.



Shorten the lifecycle of the transformation by... minimizing delays due to confusion and change resistance.



Minimize productivity loss by...keeping employees informed of and engaged in the change.



Maintain employee satisfaction by...effectively managing personal transitions throughout the transformation.



Early understanding of the cost of the people side of change

## Change Adoption Services

### Environment diagnosis

- Understand the readiness of the impacted organization and environment to implement and sustain the changes.

### Development

- Develop Change Adoption mitigation plans for addressing potential barriers to required behavior changes and adoption levels.

### Deployment

- Implement Change Adoption action plans.
- Implement Stakeholder Communication Plans.
- Conduct user training.

### Sustainability

- Measure and report Change Adoption after deployment.



Change Adoption  
**Maturity  
Assessment**



Change Adoption  
**Best Practices  
Audit**



Change Adoption  
**Training**



Change Adoption  
**Implementation  
Plan**



Change Adoption  
**Execution  
Toolkit**



Change Adoption  
**Adoption  
Survey**



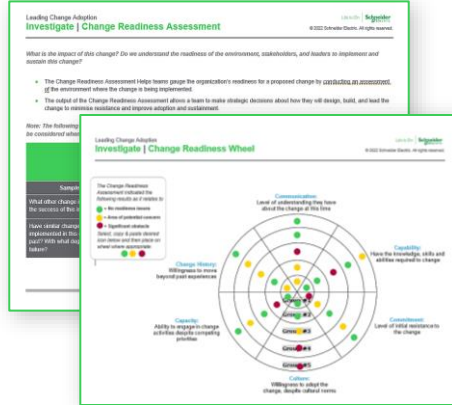
Change Adoption  
**Portal**

# Executing Change Adoption (CA) across the organization

## Organize Team, Tools, and Strategy



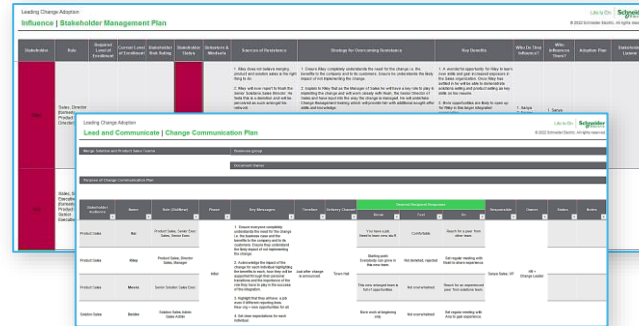
- Identify and assign dedicated CA Specialists to the sites and use cases.
- Train these Specialists on the CA methodology and tools.
- Develop the CA Strategy and the **CA Plan**.



## Drive Stakeholder Management and Communications



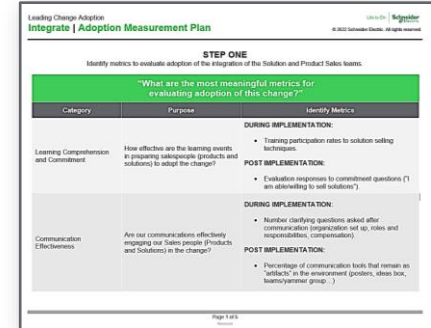
- Identify key stakeholders impacted by the digital transformation.
- Determine key changes for key stakeholders.
- Assess resistance areas, barriers to success, and reasons for buy-in.
- Develop and implement the **CA Action Plan**.
- Manage active and visible executive sponsorship.
- Deliver frequent and open communications.
- Drive engagement and support from middle management and end users.



## Reinforce Business as the New Way



- Measure the changes in people's behaviors.
- Recognize and celebrate the successes.



## Operational / technical understanding of the environment impacted by the change

Provided by the Schneider Electric Change Adoption Consultant

### Knowledge of...

- How people go through change
- The Change Process
- Change Management:
  - Principles
  - Methodologies
  - Tools

## Customer Change Adoption Specialist

ensures digital transformation initiatives meet objectives on time and on budget by focusing on the people side of the change to increase adoption

### Ability to...

- ✓ Communicate effectively.
- ✓ Listen actively.
- ✓ Influence others.
- ✓ Move people towards a shared vision.
- ✓ Adapt to ambiguous situations.
- ✓ Operate within all levels of the organization.



Works under the direction of the  
**Schneider Electric Change Adoption Consultant**



Creates and implements the Change Adoption strategy and action plans to maximize and sustain adoption

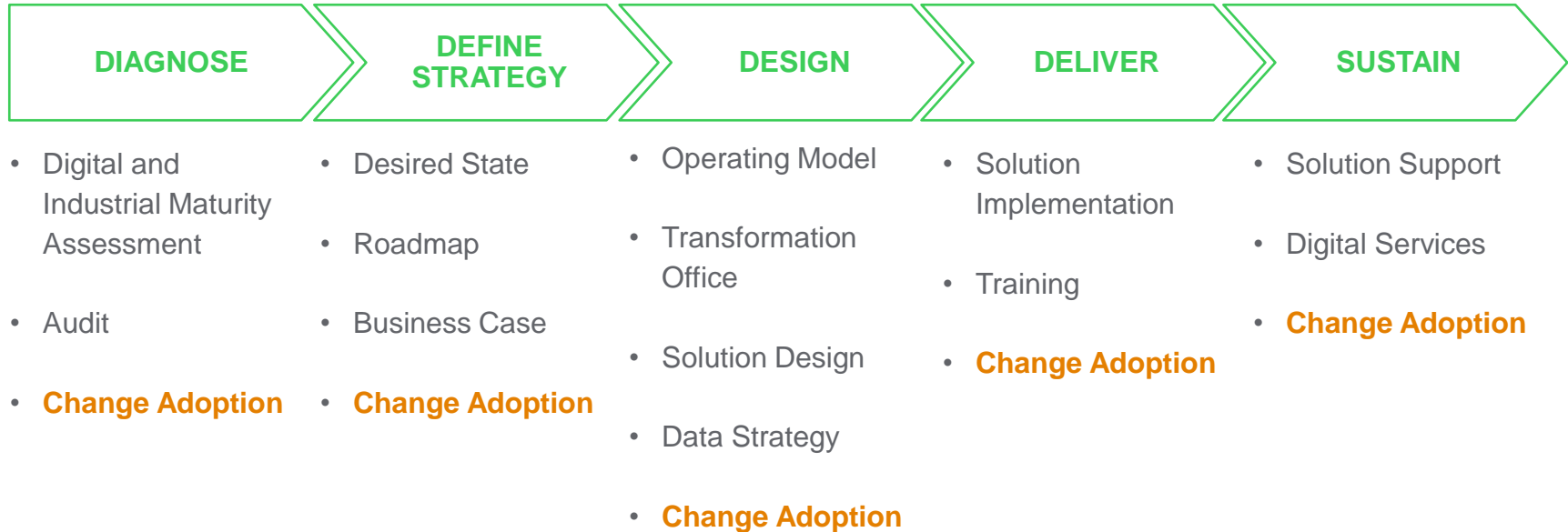


Acts as coach to help senior management be effective Change Sponsors



Provides support to frontline management as they help teams transition to new ways of working

# Change Adoption throughout the entire Industrial Digital Transformation lifecycle





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To learn how Schneider Electric can help accelerate your industrial digital transformation, visit:

[se.com](https://se.com)

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