

THE EASY SOLUTION TO A \$26 BILLION PROBLEM

**Meet the HEPD80, the proven way for homeowners
to end costly electrical surges**

Funny, isn't it?

Many homeowners would never think of plugging in their home computers, printers, TVs, and related devices without a power strip protecting them from electrical surges.

Meanwhile, they leave the crown jewels of their home's electrical system — the HVAC system, washer, dryer, dishwasher, refrigerator, freezer, electric range, microwave, and other major appliances — subject to an immediate surge meltdown.

One big power spike and zap! The homeowner is on the hook for up to \$15,000 or more in fried electronic equipment. No wonder each year electrical surges cause an estimated \$26 billion in lost time, repairs, and equipment. Yes, that home computer and TV may work great after an electrical surge. Unfortunately, the rest of the home's electronics may be a costly mess.

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SQUARE D™
by Schneider Electric

A welcome low-cost answer

The good news is there's now an easy, surprisingly inexpensive solution that earns near-perfect feedback reviews from consumers on Amazon and The Home Depot websites.

It's called the HEPD80 from Square D™ by Schneider Electric™.

This little square box with the funny name (HEPD is short for home electronics protective device) is more than proven lockdown protection from one of America's most trusted names in electronics. It also presents extra peace of mind with a five-year, \$75,000 warranty.

Consumer response to the HEPD80 has been great according to Pankaj Lal, senior product manager at Schneider Electric.

"It's very easy and quick for a qualified electrician to install the HEPD80 to the home's load center. Even if the load center is outside, the electrician can confidently attach the HEPD80 because it's engineered to withstand all weather conditions. From there, the HEPD80 protects everything else downstream, even if that includes the HVAC system and all major appliances," Lal says. This product has an easy-to-read visual indicator that identifies whether the circuit is being protected.

Myth busting

The National Electrical Manufacturers Association (NEMA) reports electronic damage from surges due to lightning strikes and utility issues pales in comparison to a vastly more destruction spiking source. The culprit? The activation of items inside the home, such as the air conditioner, power tools, pumps, or garage doors. Authorities say the sudden power surge required to operate these seemingly innocent devices accounts for up to 80 percent of surge-related destruction.

For example, HEPD80 owner Jerry McArtor, reviewing it on Amazon ("★★★★★"), describes how electrical surges can wreak havoc even in nice weather:

"We have quite a few local 'hiccups' in our power because the line from the substation is long and runs through a woods that aren't well-maintained. That shortens the life of our light bulbs and appliances. Having my microwave fried by a recent surge sent me looking for help. The HEPD80 is the answer."



Inexpensive insurance

Other homeowners view the HEPD80 as extremely affordable insurance. Another HEPD80 owner reviewing it on Amazon ("★★★★★"), Eric A. Orner, says "With the cost of today's electronics and the high deductibles on homeowner's insurance, this is a cheap secondary step to protect your equipment."

The U.S.A.-made HEPD80 is rated to withstand nearly any major electrical event, up to a sizzling 80,000 amps.