



Protect Your Business From

# POWER OUTAGE

## Power Outage Facts



Power outages from storm-related events cost the U.S. economy between **\$20 billion and \$55 billion** annually

Weather-related outages have **doubled since 2003**



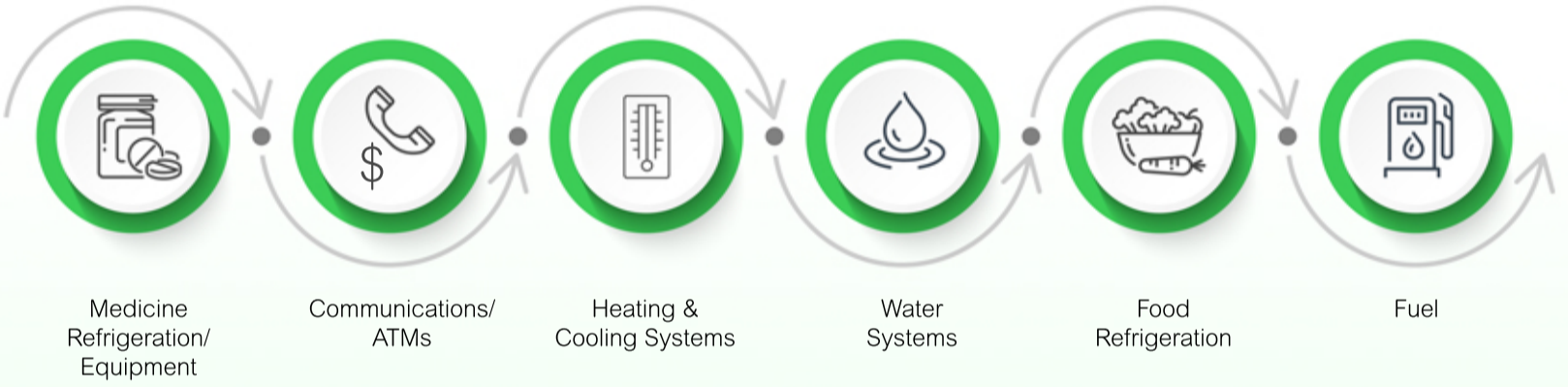
Approximately **44% of power outages** are caused by storm-related events



**70%** of businesses or organizations will experience a power outage **within the next 12 months**, according to Agility Recovery\*

## Power Outage Impacts

### 1 Loss of:



### 2 Danger from downed power lines

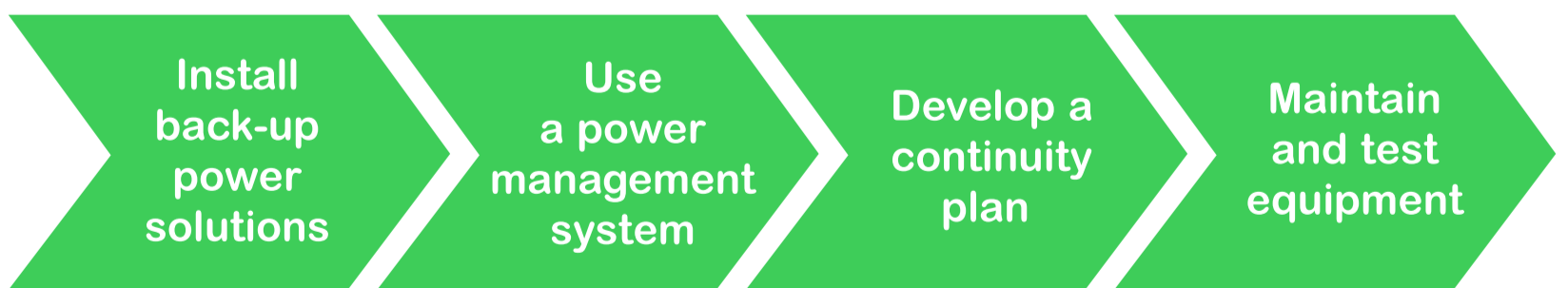
### 3 Traffic control issues

### 4 Businesses closed or limited operations

### 5 Security concerns



## Protect your Mission Critical Facility!



To learn how ASCO can help prepare for outages, visit: [www.ascopower.com](http://www.ascopower.com)

Campbell, Richard J. Weather-Related Power Outages and Electric System Resiliency. (CRS Report No. R42696). Washington, DC: Congressional Research Service, 2012.

Samenow, Jason. "Report: Power Outages Due to Weather Have Doubled since 2003." The Washington Post, April 11, 2014.

\*Hout, Olga. How Businesses Respond To Blackouts: Agility Recovery Blog, <https://www.agilityrecovery.com/how-businesses-respond-to-the-rising-number-of-power-outages/>

Kate Konschnik. Left in the Dark: Power Outages in an Interconnected World. Topic 2: Vulnerabilities and Power Outages.