

Our design philosophy

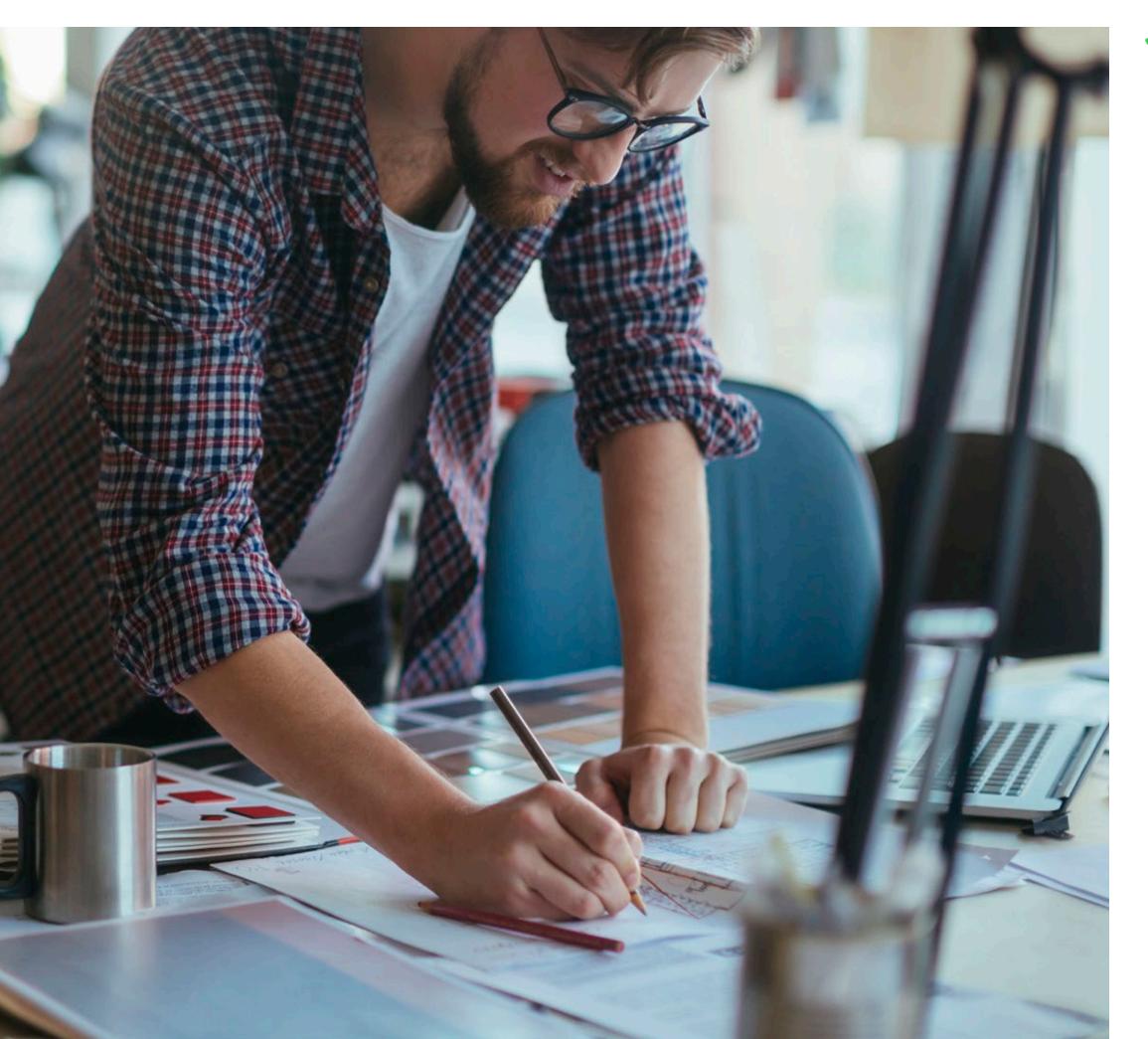


Design must change existing situations and transform them into preferable situations."

This quote from Nobel Prize winner, Herbert Simon, is the foundation of our Design Labs philosophy. It drives our dedication and craftsmanship as we strive to build products that complement the needs and desires of our customers.

~ Frederic Beuvry, Senior Vice President, Industrial Design & Ergonomics

Our design values



You are at the heart of everything we design. Our passion for designing to your needs means that every product made by the Schneider Electric Design Labs is crafted with three values in mind.

Reliability

The best products are credible products. Safety and reliability are at the core of our design process and all finished products meet our highest standards. After all, you deserve nothing less.

Easy-to-use

Our commitment to products that are simple, clear and precise ensure that you will always find our designs are intuitive and enhance your lifestyle.

Ingenuity

At Design Labs we believe that ingenious design has the ability to improve situations. With every design, we strive to break the mold and offer our customers something original and unique.



Dedicated to design excellence



The Schneider Electric Design Labs bring together industrial designers from the best art and design schools in the world.

In 2010, the Schneider Electric Design and Ergonomics team consisted of four designers in Grenoble, France. Today, we are thirty, with offices located across the five continents. Our aim is to craft design that is globally distinctive, yet culturally accurate for consumers across the globe.

From the simplest of switches to complex operational systems software, we design reliable, easy-to-use and ingenious solutions to improve the way our customers manage and automate their operations. At Schneider Electric, we call this Life Is On.





Which switch are you?

Whether designing for a client or revamping your own home, good design lives in the details. As designers ourselves, it's a sentiment we understand well.

That's why our switches are crafted to suit an impressive range of styles. Designed by award-winning craftsmen in the Schneider Electric Design Labs, our creations bridge the gap between form and functionality to perfectly fit in any interior.

Discover your switch style.





"Clipsal Iconic® is a statement of innovation and style. It combines smart home options and with a classy, timeless design for the modern customer who is always connected."

~Xavier Lifran, Pacific Design Lab Director

Clipsal Iconic

A sun-filled, cozy, chic interior is the perfect retreat from a frenetic world. Combined with the Iconic switch, this is a timeless style that makes your home the perfect retreat.

Winner of Good Design Australia Award, 2017 and Best Design Award New Zealand, 2017



120mm (h) x 78mm (w) x 39mm (d)





"We start and end the day by switching on and off, therefore our switches really do deserve our full attention."

~Xavier Lifran, Pacific Design Lab Director

Saturn Zen™

Rich, warm tones and a scenic outlook with plenty of greenery is the perfect recipe for serenity. Our Zen switch is the perfect addition to this soul sanctuary.

Winner of Good Design Australia Award, 2017



118mm (h) x 75mm (w) x 43mm (d)





"We studied possible installation locations to determine the best types of materials to use in designing Odace Touch that would suit each location."

~Frederic Lintz, Designer Associate, Elium Studio

Odace Touch

Whitewashed walls, natural wood tones and rooms flooded with light. The Odace Touch switch in Nordic Wood is perfect for those hoping to bring a Scandinavian inspired aesthetic to their living spaces.

Winner of Janus de l'Industrie, 2011



85mm (h) x 85mm (w) x 10mm (d)





"When designing for this range we wanted to provide a solution that matched the architectural environment as well as communicated the feeling of bringing light and life into a space."

~Frederic Lintz, Designer Associate, Elium Studio

Merten D-Life

Unexpected contrasts can add instant wow to interiors. Raw and earthy, textured concrete brings this rough industrial and minimalist look to life. And the Merten D-Life is the perfect accessory for this visionary style.

Winner of IF Design Award, 2014



90 mm (h) x 84 mm (w) x 12 mm (d)





"We were inspired by natural materials which are frequently used in interior design: wood, marble, brushed stainless steel, leather, fabric, and more."

~Leihong Zheng, Asian Design Lab Director

Avatar On

Evocative of a romantic and timeless era in Asian design, this style is visually arresting. Paired with Avatar On, it's an interior that is both visually spellbinding and tranquil.

Winner of IF Design Award, 2014 and 2017



86mm (h) x 86mm (w) x 32mm (d)





"With Sequence 5 we reinvented the iconic image of a switch for the very high-end market by using exceptional materials. These pieces are shaped by digital milling then crafted by hand to create stunning finishes."

~Guillaume Reiner, European Design Lab Director

Sequence 5

Superior materials, luxe finishes and striking signature pieces. The handcrafted Sequence 5 switch creates the perfect styling accent for a French inspired look of pure indulgence.

Winner of Étoile Award, Observeur du Design 2018 and Red Dot Award: Product Design, 2018







86mm (h) x 86mm (w) x 32mm (d)





"Odace Styl is a perfect circle in a square. So simple in design yet arresting and memorable."

~Xavier Lifran, Pacific Design Lab Director

Odace Styl

Nothing says "character" quite like bold and lively splashes of color. Take this trendy, chic style all the way with the Odace Styl switch for a seamless, vibrant look.

Winner of Janus de l'Industrie, 2011





85mm (h) x 85mm (w) x 10mm (d)





"The slight convex surface of the device was a real challenge. It seeks to bring the four angles closer to the wall to gain visual integration."
~Laurent Lebot, Designer, Faltazi

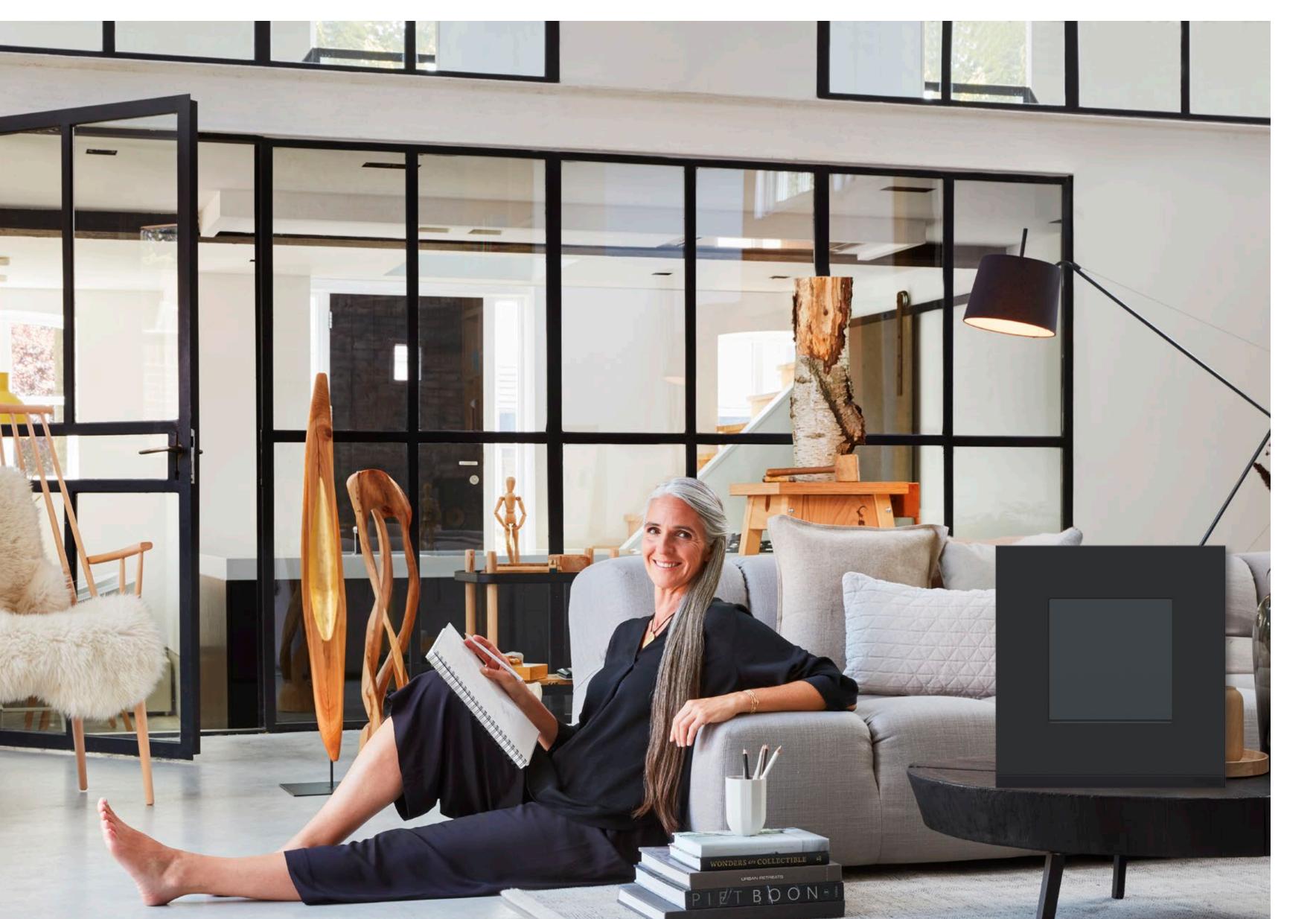
Orion

One of the strongest and most vibrant of interior trends is that inspired by striking Latin styles. Pair vivid colours, bold prints and indoor cacti with the Orion switch to evoke this distinctive look.



120mm (h) x 82.5mm (w) x 37mm (d)





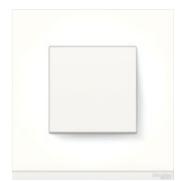
Unica

Natural materials create a subtle elegance that effortlessly complements a warm and cozy environment. Finish this look with the Unica switch to create a space unlike any other.









90mm (h) x 85mm (w) x 11mm (d)





For more information, visit www.schneider-electric.com/interiordesigners