



# Your Trusted GEM Partner

## Simplified & Profitable with Government, Education & Medical (GEM) Instant Stackable Discounts.

APC by Schneider Electric wants to be Your Trusted GEM Partner. We know your GEM customers in particular are faced with short buying seasons and limited funding. Let us help you make it easy!

### Instant & Stackable Discounts

Earn  
**5%**

on **GEM** thru IT  
Distribution

EARN UP TO

**12%**

\*Up-Front through IT Distribution. Stack with  
eligible rebates

-or-

**13%**

Stack with APC deal registration programs

#### GEM Eligible Product Categories

(click here)



Network UPS



Cabinets/Enclosures



Rack Mount  
PDUs



Extended  
Warranties

### Eligible End-User Verticals include

- Health Care / Medical
- Education (Kindergarten - Higher Education) [Click here for K-12](#)
- Federal Government/State & Local
- Non-Profit Organizations

\*5% discount is only valid for orders < \$15,000. Cannot be combined with Opportunity Registration Program (ORP). Eligible end-user information must be provided and validated to qualify for discount. Eligibility is based on participation in the APC Channel Partner Program and at APC's discretion. APC reserves the right to change, without prior notice, marketing programs and incentives. Participating IT Distributors include Tech Data, Ingram Micro, Synnex and D&H (US and Canada.) Contact your APC team at IT Distribution for details. GEM discounts may only be applied when the products/services are being sold to an end user in the Government, Education or Medical Field. End users that sell into those fields are out of scope for this discount.

Life Is 

**APC**  
by Schneider Electric